



AAUW advances equity for women and girls through advocacy, education, philanthropy and research.

Pine Convention Summary and President's Column, May, 2011

by Carol Sheggeby

THE 82ND ANNUAL MINNESOTA STATE AAUW

CONVENTION was attended by 130 members in Winona, April 29 through May 1. As always, the convention was a very busy and informative event. Kudos and thanks go to Rose Cyert and Joan Greshik, Convention Co-Chairs, and to all the branch members, state board members and others, who made it a great convention. Many awards are mentioned here, you'll find articles with details elsewhere in this issue.

THE OPENING RECEPTION WAS HELD ON FRIDAY

EVENING at the Minnesota Marine Art Museum, located on the Mississippi River. Members enjoyed the warm appetizers, the impressive art treasures, and meeting up with old and new friends from across the state. This year, an added element to the reception was the fact that a contribution to the Eleanor Roosevelt fund was included in the admission price.

SATURDAY MORNING STARTED WITH A GET TOGETHER FOR BRANCH PRESIDENTS

at the early hour of 7:15. More than 20 presidents and presidents-elect gathered in the cozy board room to get acquainted and share ideas and concerns of their branches. We could have talked for hours, but the time we had was a good start to the day.

THE OPENING CEREMONIES began, as always, with a Girl Scout troop presenting the colors and leading the Pledge of Allegiance. They did a fine job, and for me, these young girls are always a reminder of why we exist, and why we are doing the work that we do.

Our **KEYNOTE SPEAKER, RACHELLE SCHULTZ**, who is the CEO of Winona Health, impressed the group with her total involvement in the Health Care world and issues. She says she's a "hands-on" leader. She spoke to us about the health care reform and how it will affect women and their families. It was very informative, and interesting to see the health care world from the viewpoint of a young, dynamic woman leader in that field.

Continued on next page

IN THIS ISSUE:

Pine Convention Summary and President's Column, May, 2011	1
Membership Dues Reminder	1
Young Women for Equity Awards 2011 ...	3
Branch Membership Awards 2011	4
Biennial Convention Resolution.....	4
AAUW Funds	4
\$tart \$mart Program	5
Mission in Motion Awards	5
Fergus Falls Branch Celebrates 50th Anniversary.....	6
In Memorium: Dr. Jane Ellen Maddy.....	6
Branch Websites and Blogs Growing in MN AAUW	7
AAUW MINNESOTA STATE BOARD 2011-2012	7
AAUW of Minnesota Calendar 2011	8
AAUW Funds Report	8
Newsletter Competition Results	8
MN Pine Information.....	8

MEMBERSHIP DUES REMINDER

State Dues are due to the MN AAUW Treasurer from the branches before July 1, 2011.

Renewal membership materials need to be sent to our new treasurer:

Diane Hellie
4015 Katie Lane NW
Rochester 55901

AMOUNTS ARE:

Members (regular and paid life members)	\$9.00
Student affiliates.....	\$2.00
Dual members (already paid for Minnesota through another branch) ...	Free
Honorary (50 year) Life Members	Free



Rachelle Schultz



*Ashleigh Hayes,
college scholarship
and NCCWSL
awardee*



LAF Plaintiff, Lulu Sun



Wall of Fame



*Linda Hallman,
Association Executive Director*



Kenny Salwey, local story teller

The **MORNING BUSINESS SESSION** proceeded quite smoothly. A Resolution was presented to consider whether Minnesota should go to a biennial convention. (Look elsewhere in the Pine for an article about that resolution.) Branch awards were presented at the end of this session. It was also very impressive to see the work that branches have been doing this past year by looking at the Wall of Fame along two walls of the hotel ballroom. Thanks go to Sara Kuether and Mary Schrankler for processing the entries for the articles and the display boards.

LUNCH was a lovely buffet, accompanied by several events. First, Leslie Agard, V.P. of Program, introduced Ashleigh Hayes, a college scholarship and NCCWSL awardee sponsored by St. Paul Branch. Ashleigh is studying Electrical Engineering at St. Thomas, and is a very poised and well spoken young woman. She spoke briefly at lunch, and later participated in the Counterparts Session with Mary Parcheta, talking about the Leadership Conference (NCCWSL) experience which she says was very valuable to her.

Nancy Rustad awarded the many **MISSION IN MOTION AWARDS** to branches who earned them.

LAF PLAINTIFF, LULU SUN, spoke passionately concerning her case of Gender and Race Discrimination against the university where she teaches, U. Mass, Dartmouth. Her case is still in process, so there is not a final judgment at this time.

WORKSHOP SESSIONS FOLLOWED LUNCH. The workshop on osteoporosis had to be cancelled as the speaker had a family emergency. The hotel staff in Winona worked diligently with us to change over the ballroom into three workshop areas from the morning large group session, then back into the Town Hall setup mid afternoon and into a different formation for the evening banquet. As I said earlier, it was cozy, but worked almost seamlessly to get everyone where they needed to be!

Workshops on Membership, Program, AAUW Funds, and NCCWSL rounded out the first session. All were well attended by Counterparts and others to learn more about our organization. Thanks to all who presented and participated, we go forward better informed.

The second workshop time slot included a Social Media workshop with Professor Robin O’Callaghan, who spoke on the relevancy of internet social media for groups such as ours, and its popularity across the world. AAUW members Dave Kirkwood, Diane Hellie, and Thomas Dinkel spoke of their branch use of these media as well as the Association’s involvement. If your branch is interested in knowing more, please contact any of the three listed above, or let me know and I will connect you with much more information and help.

Pat Sween’s Strategic Planning Workshop drew about 26 members who did a very practical exercise in how Strategic Planning varies from long range planning. They divided up into groups and worked as

an imaginary branch to create a plan. They worked on three goals for the branch, the activities to support them and how to evaluate them. These are skills that will be helpful to branches pursuing the Mission in Motion award, as well as branch general progress in practical ways.

Last but not least, a good number of members enjoyed the Intro to T'ai Chi, Chi Gong and Acupuncture workshop, led by two local practitioners. It was very well attended and everyone got to participate in one activity or the other. I'm sure it was relaxing and informative for all.

By **3:30**, we were all ready to sit down and listen to an excellent and inspiring presentation by our Association Executive Director, Linda Hallman, who was with us for the entire convention. She began with a statement that sticks in my head: "AAUW is Thriving!" She proceeded to tell us about the work that AAUW is doing in Washington, mentioning the Pay Equity bills and the work of Lisa Maatz, staff lobbyist, who has visited us in Minnesota several times.

As Linda ended her presentation, we viewed the AAUW delightful FlashMob video of members in D.C. We had our own small spur-of-the-moment FlashMob participating in the back of the convention room! Fun and inspiring. (For those who haven't seen this video yetNo Reason why AAUW can't have Fun While Fightin' for Fair Pay!!! <http://www.youtube.com/watch?v=YpzIaAOSJRQ>)

Linda's presentation was preceded by Karen Kirkwood's short talk about the Lilly Ledbetter Impact Grant Circle of Giving, which is being promoted at this time. It was very heartwarming to learn that as the basket was passed we donated over \$1,600.

OUR SILENT AUCTION for AAUW Funds followed, and with a wonderful assortment of items to purchase, it resulted in sales of \$2268 this year. Thanks to everyone for the participation.

THE EVENING PROGRAM was a lovely banquet, which began with the Young Women for Equity Awards, presented by Karen Kirkwood. Two young women were awarded and their stories were wonderfully inspiring. These awards add to the number of stories we hear at our conventions that keep us working toward our mission; equity and education for these great young women.

THE EVENING ENDED with a gentle note. Kenny Salwey, local story teller and self described "river rat", led us into his world with quiet homespun humor and grace. As the evening ended, we had a lot to think about from the long day. These ideas and thoughts will go with us as we start the next year across our state. It's a state we can be very proud of. Our Executive Director, Linda, expressed to Dave Kirkwood how much she likes coming to Minnesota and meeting people here. She mentioned how well the AAUW members and staff supporting the convention did their jobs. So onward we go! What's next, Minnesota?

YOUNG WOMEN FOR EQUITY AWARDS 2011

*by Karen Kirkwood,
Committee Chair*

The Young Women for Equity Awards were presented at the convention banquet. There were two winners this year. Ashley Getting was nominated by Mary Cronin & Maren Delaitsch, Owatonna Branch. Ashley is a teacher for Teach for America in Yazoo City, MS. Although Ashley wasn't able to travel to Winona to receive her award, her parents attended and her mother gave her response. Her success with student achievement is remarkable. The stories of her students' successes are impressive. She reached out to the Owatonna Branch for help in securing used books for her classroom. Amanda Leaveck was nominated by Mariel Wolter and Sharon Bigot, Minneapolis Branch. Amanda was present to receive her award, accompanied by her mother, sister and grandmother. She is the founder and director of "Face Forward Minnesota," whose mission is to raise money and awareness through the use of the arts for social change. She is a member of the Minneapolis Branch. An unofficial "Special Recognition for Community Action" was given to Chelsea Borwege from Faribault. She spent five years, beginning in sixth grade, lobbying MN DOT to acquire a sign recognizing the abandoned village of Prairieville in Rice County where she lives. The sign was installed May 4, 2010. Three other young women received letters of commendation.

BRANCH MEMBERSHIP AWARDS 2011

Congratulations to the following branches for increasing their membership this year. These awards are based on the February 1st count from the National AAUW office. The good news is that many branches added members after that date, so that for the first year in a long time, Minnesota did not have a decrease in members. Below are the top ten increases in membership.

Moorhead up 25%

Hutchinson up 16%

Virginia up 15%

Austin up 13.5%

Hastings up 12.5%

Hibbing up 11.8%

Thief River Falls up 10%

Willmar up 9.5%

Duluth up 9.5%

Ely up 4.8%

Minneapolis up 3.85%

NE Metro up 2.8%

Our goal now is to have increased membership in the coming year! Take advantage of the membership incentives found in the Member Center at www.aauw.org. They really help.



Biennial Convention Resolution

A Resolution involving a possible change to a Biennial State Convention was Passed with an amendment. In the ‘Therefore’ statement, the original resolution read “move to” and was amended by a motion from the floor to read “consider” a biennial state convention.

There was an active discussion on the floor of the convention with various items of information and opinions by members. The vote was then unanimous in favor of the resolution, which includes setting up a state committee to study the ramifications of such a change. Several members have volunteered to work on the committee.

Resolution as passed with amendment:

WHEREAS AAUW of Minnesota has a long reputation for stable effective leadership, has an efficient, effective organizational structure, and values the conservation of time and resources; and,

WHEREAS AAUW of Minnesota values the participation of its members in branch, state, and national AAUW activities, wishes to maximize the participation of its members in AAUW activities at local, state and national levels, and has multiple ways to foster inter-branch synergy, such as leadership conferences; and,

WHEREAS AAUW of Minnesota wishes to maximize funds going to AAUW mission-critical activities; and wishes to minimize organization expenses,

THEREFORE, BE IT RESOLVED that AAUW of Minnesota consider a biennial state convention to be held in years alternate to AAUW’s national convention.

IMPLEMENTATION:

- The state board of AAUW of Minnesota will establish a special committee to examine the economic and organizational values of a biennial state convention and will identify the necessary bylaws changes to make such a change workable.
- This special state committee will report its findings with recommendations to the 2012 state convention of AAUW of Minnesota for further action by the voting members at that convention.

AAUW Funds *by Julie Ollila and Janet Wettergren, AAUW Funds Interim Co-chairs*

We would like to thank, one more time, all the branches and individuals who supported AAUW Funds through our period of service as your interim co-chairs. The list of top ten awards for 2010 is shown on page 8. Branches not receiving awards were also important contributors to the entire effort. The 2011 silent auction at the state convention raised just over \$2,200, which will be distributed among the five PEARL categories of AAUW Funds. Again, many branches supported this valiant effort to help achieve equity for women and girls. We are very pleased to turn our job over to Jan Paulsen, who has been appointed to complete our term. She is very capable and responsive to any and all questions you may have. Her address is: 2045 Unity Avenue N., Golden Valley, MN 55422. You may also reach her by e-mail at jlpausen@aol.com or phone at 763-529-1986. It has been our pleasure to serve you.

Start Smart Program

*by Sara Kuether,
MN AAUW Administrative Assistant*

The Start Smart campus initiative is a cooperative venture between National AAUW and a group called the WAGE Project. It was designed to help young women who are college juniors and seniors by providing them with the tools to negotiate salaries and benefits as they transition into the workforce. There are two levels of the program: one is the Start Smart salary negotiation workshop for students and the other is the Start Smart workshops that train the facilitators to provide the student training.

The Start Smart program provides a beneficial way for AAUW branches to serve their communities by providing college women who are starting their careers with concrete tools to eliminate the gender gap. It may also increase our visibility as an advocate and role model for undergraduate women, provide opportunities to recruit students and schools and empower young women.

A facilitators training session was held a few years ago at the University of Minnesota. The three schools listed on the National website that have offered the workshop on campus are the U of M, St Cloud State and Hamline University. The St Paul AAUW Branch contacted the trainer on the Hamline campus and learned of her experience. The class is a 3 hour course and was offered in the spring of 2010 at Hamline for about a dozen women. A class was scheduled for May 2011 but had to be postponed until October because the facilitator was heavily involved in replacing a dean position on the staff. St Paul AAUW plans to have 3-4 members attend as observers to experience the workshop and collect information. Hastings and Metro West branches would also like to send a rep. The contact person for this activity is Sara Kuether, saraku@comcast.net or 651-644-7929.

There are many good downloadable documents on the National website in the Start Smart Program-in-a Box including a Program Guide, Talking Points, Outreach Timelines and Frequently Asked Questions. To receive the actual curriculum, it appears that one must attend either the facilitator or student class. Be aware that there are some fees involved for offering the facilitator training and there are fees to use the curriculum on campus.

Mission in Motion Awards

by Kathy Vruwink



Ten branches have received recognition this year for their outstanding accomplishments in the Mission in Motion award program. The Mission in Motion award was initiated

three years ago to encourage the incorporation of AAUW's mission in all programs and activities of our branches. The branches who submitted applications demonstrated a strong commitment to the mission of AAUW— to advance equity for women and girls through advocacy, education and research.

The application included a three year strategic plan (20 pts); a brief description of a branch project or activity that involved collaboration with an educational institution, library, or community-based program for children or youth (10 pts); a brief description of three branch programs, projects or events that focused on the AAUW mission (10 pts); and the listing of at least three steps taken to keep or add new members (10 pts). There are three levels of the award. Receiving the highest level Mission Powered were: Austin, Ely, Fairmont, Mankato, Minneapolis, Red Wing, Willmar and Winona. Receiving the second level award Mission Forward were: Hibbing and Owatonna. The third level Mission on the Move had no recipients as all entries were deemed to exceed these requirements. Congratulations to these branches for their many excellent, mission-based programs and activities!

My deepest apology goes out to the Austin Branch who was not recognized at the State Convention in Winona. Every effort will be made to avoid such an error in the future.

Again, congratulations to all of the branches who worked so hard to promote our AAUW mission, and we look forward to hearing from more branches this coming year.

FERGUS FALLS BRANCH CELEBRATES 50TH ANNIVERSARY



Several generations of AAUW women (including one baby) were on hand.

On Monday, May 16th, Fergus Falls Branch celebrated its 50th anniversary. They hosted a well-attended festive occasion, inviting other local organizations as well as AAUW officials, including Past State President Karen Kirkwood and Assn Director at Large, David Kirkwood. The main speaker was Margaret Anderson Kelliher, who spoke about women and girls in the STEM area.

The suggestion of “breaking out the pearls” and other Jackie Kennedy era fashion accessories resulted in many members dressed in sheaths with hats and gloves and yes, pearls.



State President Carol Sheggeby, Charter member Loretta Larson, Margaret Anderson Kelliher, Charter Member Yvonne Condell, Branch President Tanya Sundberg.

In Memorium: Dr. Jane Ellen Maddy



Dr. Jane Ellen Maddy, MN AAUW Past President, 79, passed away in her sleep on Tuesday, May 3, 2011. Jane Ellen Turner was born July 19, 1931, in Centerville, IA. She was raised in southern Iowa, graduating high school in 1949, as valedictorian. She attended ISU, graduated with BS 1953. While there, she met the love of her life, Clarence Maddy. Following brief stays in Columbia, Mo., and Fridley, Minn., the growing family moved to Duluth in 1960. Despite the joys of raising four sons, Jane was involved in several community activities such as WADSO, Congdon Park PTA and the Newcomer’s Club, which she chaired for two years. The next chapter of Jane’s life was to return to her love of education. She completed her MA in educational psychology from UMD

in 1968, then began teaching in the psychology department. She received her doctorate from Walden University in 1987, with her thesis “A Study of the Impact of Social Change on the Development of Mid-life Women”. She retired from UMD as an associate professor in the department of psychology and mental health in 1996, although was frequently asked to come back and teach some of her specialty classes such as abnormal psychology, psychology of adulthood and aging, and the changing roles of women. She last taught college classes in 2009, at the age of 77. At UMD, Jane was twice recognized for her outstanding teaching, first with the University wide Horace Morse Award for Outstanding undergraduate teaching and the Jean Blehart Award for excellence in teaching at UMD. She established the first women’s studies course at UMD. She served as the first chair of the UMD Women’s Commission. She was recognized as the UMD Woman of the Year in 2006 by the UMD Commission on Women.

Jane was also very active in the community. She was a long time member of AAUW, including being the state president. She was on the board of the Women’s Health Center for 10 years, and the board of the Center for Alcohol and Drug Abuse. She was involved with the Human Development Center where she was past chair and still active on the HDC Foundation. Jane was an initial supporter of University Nursery School. She traveled to Peking for the International Woman’s Conference as an emissary for the University. She served on the Duluth Human Rights Commission which she also chaired. In her retirement, she was instrumental in the development of the University for Seniors program at UMD, where she had continued to teach until this year. In honor of all of these efforts, she was recognized by the YWCA as a Woman of Distinction in 2010. She was a leader in the

Continued on the bottom of next page

Branch Websites and Blogs Growing in MN AAUW

by Amy Dinkel-Van Valkenburg

We are proud to announce these branches as recipients of this 'first-time-ever competition' of branch web sites. As we look forward to more great things in the digital age, we encourage your branch to get involved with furthering the mission of AAUW through all forms of social media. Watch for an announcement and enter your branch's web site in 2012!

BRANCH WEB SITE ENTRANTS AND AWARDEES:

Rochester, <http://www.aauwrochmn.org>, Diane Hellie

Minneapolis, [aauwmpls.org](http://www.aauwmpls.org), Esther Fabes

St. Paul, <http://aauwstpaul.org>, Carol Sheggeby

St. Cloud Area Branch, <http://www.aauwmnstcloud.org>, Thomas F. Dinkel

(Names listed above are both webmaster and member of the Branch)

Registered web sites with Minnesota AAUW:

Austin – www.aauwaustinmn.org

Blooming Prairie – <http://aauwbp.wordpress.com/blooming-branch>

Duluth – <http://sites.google.com/site/duluthbranchaauw>

Fergus Falls – <http://ffaauw.blogspot.com>

Grand Rapids – <http://grandrapidsaauw.blogspot.com>

Minneapolis, aauwmpls.org

Moorhead (with Fargo) – <http://fmaauw.org>

Red Wing – www.rwab-aauw.org

Rochester, <http://www.aauwrochmn.org>

St. Cloud Area Branch, <http://www.aauwmnstcloud.org>

St. Paul, <http://aauwstpaul.org>

Dr. Jane Maddy, continued

struggle for women's rights. In the 1960s and 1970s, she worked with the Greater Minnesota Women's Alliance to pass the ERA. Even with all of these responsibilities, she was always to be found in her snowmobile suit and pack boots on the snow bank of a local hockey rink or on the sidelines or in the stands supporting her sons and then her 10 grandchildren in their many school and athletic activities. She and her wonderful group of friends were constantly at local theater and symphony events and she was a member of Chapter BY, PEO. Let's not forget being a Bulldog Hockey fan forever, or being home with her grandchildren baking and sharing recipes.

AAUW MINNESOTA STATE BOARD 2011 – 2012

Elected Officers

PRESIDENT

Carol Sheggeby – St. Paul
651-454-7448 (H)
csheggeby@gmail.com

CO- PRESIDENT ELECT

Teresa Sagen – Ely
218-365-6461
tksagen@frontiernet.net

CO-PRESIDENT ELECT

Caroline Owens – Ely
218-365-2522
joecarolin@aol.com

VICE PRESIDENT PROGRAM

Rose Cyert – Winona
507-454-3555 (H)
rcyert@hotmail.com

VICE PRESIDENT MEMBERSHIP

Sue Grove – Austin
507-433-5464 (H)
sgrove@riverland.edu

VICE PRESIDENT PUBLIC POLICY

Char Kahler – Fairmont
507-235-9837 (H)
chark@kaco.net

VICE PRESIDENT AAUW FUNDS

Jan Paulsen – Minneapolis
763-529-1986 (H)
jlpaulsen@aol.com

TREASURER

Diane Hellie – Rochester
507-288-7616 (H)
507-398-6329 (C)
dhellie@juno.com

SECRETARY/ HISTORIAN

Alice Laudon – Rochester
507-289-3592 (H)
ali_lau@msn.com

COLLEGE/ UNIVERSITY REP

Joanna Pucel
320-353-5405
jkpucel@stcloudstate.edu

Appointed Officers

FINANCE CHAIR

Nancy Sommer – Metro West
952-934-3501 (H)
nansommer@yahoo.com

PINE EDITOR

LouAnn Hoppe – Northeast Metro
651-426-2266 (H)
lhoppe_2@msn.com

ADMINISTRATIVE ASSISTANT

Sara Kuether
651-644-7929 (H)
saraku@comcast.net

Off Board Positions

WEBMASTER -AND- DIRECTORY/ DATABASE MANAGER

Pat Welke – Red Wing
651-388-2100 (H)
pwelke@charter.net

BYLAWS

Barb Link – Minneapolis
952-934-1836 (H)
blink@mcchsi.com

AAUW OF MINNESOTA CALENDAR 2011

Online AAUW voting (One member, one vote) from now through 9 PM, June 17

June 2011

16-19 AAUW National Convention, Washington D.C.

July 2011

15-16 Minnesota Summer State Board Meeting and Retreat

August 2011

15 Pine deadline

AAUW FUNDS REPORT MN BRANCH GIFTS IN 2010

Top Ten Branches-Total Contr.

St. Paul	\$9,340.18
Minneapolis	\$9,093.50
Moorhead	\$6,231.94
Rochester Area	\$3,438.00
Red Wing Area.....	\$3,126.88
St. Cloud Area	\$2,885.00
Hibbing	\$2,665.00
Faribault.....	\$1,868.00
Willmar.....	\$1,606.00
Owatonna	\$1,350.00

Top Ten Branches-Per Capita

Moorhead	\$623.19
Red Wing Area.....	\$66.53
St. Cloud Area	\$50.61
Faribault.....	\$47.90
Thief River Falls	\$45.68
Hibbing	\$41.64
Northfield.....	\$37.54
Willmar.....	\$34.17
Albert Lea	\$34.09
St. Paul	\$29.46

NEWSLETTER COMPETITION

3rd Place: NE Metro
2nd Place.....Red Wing & St. Cloud
1st Place **Metro West**

Special Recognition:

Best Graphic Layout..... Fergus Falls
Most Attractive VisuallyRed Wing
Most Useful Format Minneapolis
Best Editorial Quality Duluth
Most Technologically Savvy Blooming Prairie



Minnesota Pine
4319 Robinson Street
Duluth, MN 55804

Promoting education and equity for all women and girls

Non-Profit Org.
U.S. Postage

PAID

Permit No. 721
Duluth, MN



INFORMATION

Address changes for regular print copies and/or e-mail copies of the *Minnesota Pine* should be sent to AAUW offices in Washington. Mailing information is then sent from Association to the *Pine* mailings. Do not send address changes to the *Minnesota Pine* editor. This can be done online at:

AAUW.org/MemberCenter/forms/recordchangeform

or mailed to:

AAUW
1111 Sixteenth ST. NW
Washington, DC 20036.

Articles for the *Minnesota Pine* can be sent via e-mail (preferred method) to lhoppe_2@msn.com

Mailing address is :

LouAnn Hoppe
3754 White Bear Avenue
White Bear Lake, MN 55110.