AAUW Pine

Volume 46 Issue 1



Page 2...News from Duluth

Page 3... Branch Officer Training at Convention

Page 4...AAUW Funds/St. Cloud branch 95 Anniversary

Page 5...Duluth New Members/ Hibbing book sale poster

Page 6... Equal Pay Day / Northfield STEM Events

Page 7 ... St. Cloud Tech Savvy

Page 26-27 ... Membership Ideas

Page 28 ... Bylaws Information



Page 8-9... Willmar Hosts 2017 State Convention

Page 10 ... Silent Auction

Page 11 ... Register for the Barn Theatre

Page 12 ... First Timers
Orientation

Page 13 ... Friday Evening Dinner

Page 14 ... Convention Meals

Page 15 ...
Accommodations /
Special Training

Page 16 ... Chance to Brag

Page 17 ... Convention Registration

Page 18 ... Session Description

Page 19 ... Convention Schedule

Page 20 ... Key Note Speaker

Page 21 ... Convention Speakers

Page 22-25 ... State Board Candidates

Pine Deadline Dates on last page.....



Duluth Recipients

The Duluth Branch of the American Association of University Women awarded four \$1,000 scholarships four women to pursue their post baccalaureate studies. From left to right Allison Athmann, who is pursuing a M. A. in Communication Sciences and Disorders at the University of MN Duluth, Haley Bassett, who is pursuing a M. S. in Occupational Therapy at the College of St. Scholastica, Kasandra Cedergren who is pursuing a M. A. in Communication Sciences and Disorders at the University of MN Duluth. Pictured in the separate photo is Danielle Wheeler who is pursuing a M. A. in Education at the College of St. Scholastica.

News From Duluth

The Duluth Branch of the American Association of University Women earned more than \$5,000 at its 8th annual Created Here: Meet the Artists, Scholarship Fundraiser on November 3, 2016. The fundraiser not only earned money for the Education Foundation and local scholarships, but also featured local artists. This event was held at Northland Country club and included a Silent Auction, Dinner, Piano Welcome by Linda Turpening, and Presentations by the following artists, Visual Artist, Esther Piszcaek, Business Leader/Advocate and Urban Manager, Kristi Stokes and Musician Lyz Jaakola.

Pictured from left to right are the co-chairs for the fundraiser: Minden Hulstrom, Marilyn Toscano, and Karen Keenan



Branch Officer Training Added to the 2017 Convention Mary Ann Lucas Houx-AAUW MN VP Program

It has been awhile since we have attempted to do training of branch officers. At the 2017 convention our state officers will be offering a limited training session and solicit from our branch officers the greatest needs and what type of training they would like in the future.

The training sessions will be held on Saturday morning from 7:45 to 8:40 a.m. Location of sessions will be available at the convention. If you are not a branch officer, you are welcome to select a session to attend.

Branch Presidents will meet with Jan Benson, State President.

Branch Treasurers and AAUW Funds Representatives will meet with Carol Sheggeby, State Treasurer; David Kirkwood, State Finance Chair; and Veronica, VP AAUW Fund.

Branch Membership, Diversity Representatives, And College/University Representative will meet with Peg Lonnquist, State VP Membership and Ann Johnson, State College/University Representative.

Branch Program Representatives will meet with Mary Ann Lucas Houx State VP Program.

Branch Policy Representatives will meet with Mary Petron, State Public Policy Officer.

Branch Secretaries, Historians, News Letter and Web Representatives will meet with Lisa West, State Secretary and Historian; Jackie Crever, Pine Editor and Teresa Sagen, Web Master.

Branch Representative needing help with Branch Bylaws will meet with Sheila Lind, State Bylaws Chair.

AAUW Funds

By: Veronica Johnson, Vice President Funds

While there are hundreds of funds under the AAUW Funds, the best way to make sure all our mission based programs get the funds they need, the unrestricted fund, #9110 makes sure your donation goes where the need is greatest. You can go out to www.AAUW.org and click on Donate, then use the drop downs to see the different funds. You will see American Fellowships that were created to honor a person or a group of people. In Minnesota, we have one American Fellowship that needs \$26,000 to be stipend producing. The Minnesota Past Presidents American Fellowship, Fund #4326, was created in 2008 to honor our State AAUW Presidents. To encourage donations to this fund, we have the Named Gift Honoree Program. A branch may name an honored person for each \$750 donated to Fund #4326. The Certificates are handed out at the AAUW State Convention for the previous full year contributions.

Another AAUW Fund is the Legal Advocacy Fund (LAF) that works to challenge sex discrimination in higher education and the workplace. Our resources range from community outreach programs to backing major cases. Sex discrimination today takes a variety of forms: unfair pay, pregnancy discrimination, sexual harassment, sexual assault, and violations of Title IX of the Education Amendments of 1972 can affect both women and men. LAF addresses these barriers by informing people of their rights and using the legal system to seek justice and change. You will get to hear an LAF Plaintiff at our State Convention in Willmar. This link provides more information.

http://www.aauw.org/what-we-do/legal-resources/

Donations to the AAUW Funds are tax deductible. Make all checks to AAUW Funds. If you designate a specific fund, write it on memo line. Thank you for your continued support of AAUW Funds.



95th Anniversary

St. Cloud AAUW Branch Celebrated 95 years on February 14th 2017 at the Martini Lounge

The St. Cloud Branch was founded on February 14th, 1922. So this year on their 95th Anniversary they celebrated with members at the Red Carpet Martini Lounge. They enjoyed delicious appetizers and a branch themed cake. Congratulations St. Cloud, keep up the great work.

Welcoming New Members

The Duluth Branch of AAUW has been matching new members with experienced members for the last three years. This year we have fifteen pairs. An individual from the Membership Committee asks an AAUW member to serve as mentor for a new member based on factors such as willingness, mutual interests, perceived compatibility. Mentors are asked to contact the new member and meet informally, and to invite the new member to Branch events. New members are aware they will have a mentor.

New member Ann Redelfs stated, "I joined AAUW after a member invited me to the Garden Party; I am so pleased to be a member. I was delighted when I found out I'd been assigned a mentor- Geiger Yount. It's been years since I've had a mentor. Geiger reached out to me right away. Because of her I joined the AAUW film group, Zeitgeist Afternoons, which she leads, and attended the fundraiser "Created Here", sitting at her table. I've met many inspiring women and joined the Public Relation/Communications committee. Having Geiger as my mentor has been a very important part of feeling welcomed into AAUW, and it is one of the reasons I recommend AAUW membership to others."

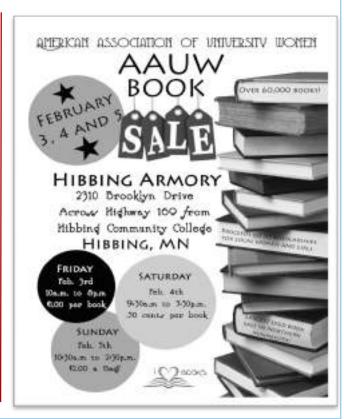
Along with mentoring, new member orientations are scheduled several times during the year, as a stand-alone event or prior to a Branch meeting. Orientation includes information about AAUW at the national, state and local levels, as well as introductory activities. New members are asked to fill out a form indicating interest in focus, action groups, or committees in order to facilitate meaningful involvement in the group. Of course, social time and treats are part of the evening.



New member Julie Seidelmann with Mentor Marya Farrell



Mentor Karen Keena with new members Veronica Olsen and Ann Redelfs





Equal Pay Day, Tuesday April 4th, 2017 By: Jackie Crever

The St. Cloud Branch will be celebrating Equal Pay Day this year at the Martini Lounge in the Red Carpet Downtown St. Cloud. Equal Pay Day is on Tuesday April 4th, 2017, and the event starts at 5:00pm and ends at 8:00pm. There will be great

conversation, fancy drinks, and all you can eat appetizers with the purchase of two beverages. The branch will also have

theme-orientated cookies for guests to enjoy. If you are interested please email Jackie Crever at jackiecrever@gmail.com by March 28th. Hope to see you there!





root and "stem" to these budding scientists.

STEM Has Roots in Northfield

Good news...Northfield's Super Science Saturday Club for Girls will be taught again this Spring through our public schools' community services program! Why, you may ask, am I writing about this? Well, Minnesota AAUW awarded our Branch a \$500 grant to fund the cost of tuition for the 2016 class. Those monies were paid out to eleven girls who were pleasantly surprised to learn that AAUW was aware of them, let alone inclined to cover their costs.

Although the 2016 class of seniors who started the Club graduated and have gone on to their science careers, another group of female honors house seniors took up the baton to continue the Club. I spoke with the St. Olaf organizer, Eliza Thompson, one of nine women teaching the course. (Eliza is completing her degree in Chemistry and Religion and had just returned from a medical school interview at the University of Chicago.) She was pleased to inform me that 15 girls, grades 3rd through 6th, had registered for the Club this Spring. In their Club, girls become scientists and mathematicians exploring chemistry, physics, biology, and environmental sciences. The teachers design the classes to excite the girls' interest in science and to support their exploratory curiosity without fear of domination or reprisal. It is the hope of the St. Olaf students and ours that the seeds planted, form a sturdy

Gina G. Franklin, Program VP

St. Cloud Branch Second Annual Tech Savvy

By: Jackie Crever

The St. Cloud Branch was happy to announce another successful Tech Savvy event held on the St. Cloud State University Campus. The event is growing in attendance, coming in just short of 100 girls joining in on the fun this year. There were 12 sessions the girls could choose from including 3-D printing, topographical map sand box, planetarium, and visualization lab, among many other choices.





Once again the branch accepted all girls from grades 6th to 9th grade and were very happy to say that there were repeat attendees. Close to 30 parents/teachers also attended and joined in on the fun and educational experience with their daughters/granddaughters/students.

This year the girls had an opportunity to ask questions

and learn from a panel of college students. Some of those women college students were the branch's NCCWSL recipients from 2016. The college students gave the young girls an insight on college life and examples on what classes to steer towards when pursuing STEM Careers. The end of the day wrapped up with great prizes including programmable robot toys, giant stuffed animals, reusable water battles and



T-shirts. The excitement throughout the entire day was electrifying and contagious for all that were involved.



Many AAUW members from the local branch and other Minnesota branches stayed involved with the event or joined in on the fun this year. Some of those members include Jan Bensen, Mary Harlander-Locke, Linda MacLeod, Jackie Crever, Fran Hill-Rowen, Dave

Kirkwood, Karen Kirkwood, Melisa Hanzsek-Brill, Brikken Jensen, Pat Obstarczyk, and Sruthi Shankar, among others that volunteered on the day including over 50 college students. Without AAUW, and all of the members, these young girls may not have the opportunity to learn about these career choices. Thank you to all branch's that get their community involved in STEM



events that educate young girls on a variety of pathways to choose for their futures.

WILLMAR TO HOST STATE AAUW CONVENTION APRIL 28-29

Friday, April 28

Pack your bags and fill up your gas tank. Come from the north, south, east and west to the "heart of Minnesota" for Minnesota AAUW's 88th state convention! With the theme: "Engage. Educate. Empower.", you will certainly be "engaged" in the variety of activities and speakers, you will become "educated" through the many enrichment sessions, and you will leave at the end of the two-day convention "empowered" to be a leader in your AAUW branch and your community.

You are encouraged to be an early registrant on Friday afternoon so that you can get in on the early activity at 2:30 p.m., a trip to The Barn Theatre in downtown Willmar. Here you will meet the long-time director and benefactor, Nancy Geiger (a Willmar AAUW branch member), who will share the beginnings of the theatre (Yes! It did begin in a barn!) and the successful span of excellent dramas, musicals, children's plays, concerts, etc. Nancy took the theatre from a real barn on the edge of Willmar to the downtown structure we have today. We'll enjoy a behind-the-scenes tour, which includes an art exhibit, and meet Fred Cogelow, award-winning artist in wood, who carved the magnificent sculpture adorning the lobby area. Then we'll gather in the Nancy Geiger reception room for complimentary refreshments before returning to the convention center.

Now it's time to make the rounds of the Silent Auction and see what goodies the branches have contributed. This is also an opportunity for any first-time convention goers to attend a special orientation by a state AAUW board member in order to become familiar with the procedures of a state convention. This is an opportunity for you to ask questions and learn about resolutions, motions, voting cards, and speaking to the convention floor using the microphones placed throughout.

At 4:30 p.m., the convention begins with the official welcome from Willmar AAUW Co-Presidents Beverly Crute and Jeanette Carlson, the Minnesota State President, Jan Bensen, followed by an update from the National AAUW speaker. This is always a great opportunity to learn about any new initiatives coming from our National AAUW headquarters and how our resources are being used on behalf of girls and women all across the country.

Now it's time to relax and visit with friends from near and far during the social hour. The Silent Auction is open for your viewing, also.

Continued on next page......

Our evening dinner at 6:30 p.m. will be elegant and tasteful. It will be followed by awards and recognition of our Legacy Circle members. Then we'll enjoy a musical treat from "Special Delivery", a women's barbership quartet.

You may end your evening with a stop at the Silent Auction to check how your bid is faring. And that's only Day One!

Saturday, April 29

Day Two begins with a buffet breakfast at 7:00 a.m. followed by training sessions with state AAUW board members. Here's your chance to meet your counterpart on the state board, to receive an update on your "job" (as president, secretary, treasurer, etc.) and to meet in person the individual you may go to with any questions and/or concerns you may have. It will be a definite advantage for your branch to have as many members as possible, especially your board members, to attend these sessions.

We'll all gather in the convention hall at 8:45 a.m. for the grand opening of the convention with a flag ceremony conducted by a local Girl Scout troop, a welcome from Willmar's Mayor Calvin, and our keynote speaker. President Jan Bensen will conduct the business meeting. There will be refreshment breaks morning and afternoon, compliments of the Willmar Convention and Visitors Bureau. We are grateful to their director, Beth Fischer, for the beverages, cookies, name badges, and welcome packets. Stop in Gallery 5 to check the Silent Auction items whenever there is a break in the convention business.

Our luncheon will begin at 12:15 p.m. followed by the Legal Advocacy Fund plaintiff. This is always a heartwarming presentation as a "thank-you" to AAUW for support both financial and personal.

Billed as "enrichment sessions", you will have the choice of five workshops beginning at 1:30 p.m. They include:

- A. "Marketing AAUW to Engage Millennials": Brittney Odens, Rice Hospital
- B. DREAM Technical Academy-A STEM Education School: Tammie Knick, Administrator
- C. "Leaders in Action---The Willmar 8 Forty Years Later": Irene Wallin and Colleagues
- D. "Empowered for Leadership": Peg Lonnquist, Director, U of MN Women's Center
- E. "Funding AAUW Programs": Dave Kirkwood, National Board Member These sessions are scheduled to last one hour followed by a refreshments break (and a visit to the Silent Auction) and to be repeated at 2:45 p.m. to give you a chance to spread your delegation throughout the sessions. This way, your branch will benefit from more than just one or two enrichment opportunities.

We'll close the Silent Auction at 4:15 p.m. This year for the first time, there will be two important changes in the Silent Auction. First, proceeds will go to the AAUW Fund for its many programs, projects, scholarships, fellowships, rather than JUST to the Legal Advocacy Fund, but certainly that is a key proponent of our financial gifts. Also, we are working on the ability to accept credit cards along with cash and checks. The state board hopes this will facilitate a larger number of contributors who may not travel with a checkbook or cash.

Be sure to fill out the Evaluation form before calling it a day and heading home. It is VERY important to have your input for the host branch in 2018. We are working on "online" evaluations, also, so keep tuned into how that may work.

Willmar AAUW thanks you for coming to the convention and wishes you a safe trip! Stay "engaged", "educated", and "empowered" wherever you go!

SILENT AUCTION TO RAISE FUNDS FOR AAUW

Gallery 5 in the Willmar Convention Center has been reserved for the much anticipated Silent Auction with contributions from branch members across the state. We have seen precious artifacts to homemade goodies to hand-crafted items to delightful, creative baskets that amaze and delight us all. Wish that we could bid on all of them! But, we pick and choose carefully and hope our bid is the highest, and that we can take home that very special item that caught our eye. So, this is a plea to one and all to choose carefully as you plan your branch's contribution to this meaningful fundraiser.

This year for the first time, the dollars are earmarked for AAUW Funds, wherever the need is most critical. According to Dave Kirkwood, National Board member, there are AAUW funds that need a boost. These include funds for scholarships, fellowships, projects, and programs along with the important Legal Advocacy Fund.

And, also for the first time, the state AAUW board is looking at the possibility of allowing convention attendees to use their credit cards as well as cash and checks in paying for the items for which they are the highest bidders. This will be a convenient way to support AAUW Funds as many members do not carry checkbooks or a large amount of cash. We may find that there will be an increase in contributions, and that certainly is a benefit for AAUW as we continue our efforts to support girls and women throughout society.

So....bring your goodies to the state convention, and support the Silent Auction, a fun activity in every way!

EARLY REGISTRANTS TO VISIT THE BARN THEATRE



A special activity is planned for AAUW members who register early on Friday afternoon of the convention.....a visit to the Barn Theatre in downtown Willmar. This is a local community theatre that actually was started in a real barn on the southwest edge of the city in 1964. Theatre goers heard the chirping of birds in the rafters during the first performances before a complete renovation took place. Over the years, many wonderful plays, musicals, and concerts have been held there.

After the move from the barn to the present downtown site, actors and musicians were pleased to find ample room for donning costumes and relaxing in the "green" room. The stage has been enlarged and seating expanded over the years. Just recently, the entire façade and lobby area have been renovated. Nancy Geiger, a long-time director with the Barn, will give us a short history and lead us through some of the backstage areas. We'll have ample time to gaze at the wonderful art exhibit on the second floor. We hope to meet artist-in-wood Fred Cogelow, who carved a grand sculpture that is a focal point in the main lobby area.

Then we will enjoy complimentary refreshments in the reception room before returning to the convention center. Come early to the convention, and see for yourselves what a small group of committed citizens can bring to their community.....even from a barn!

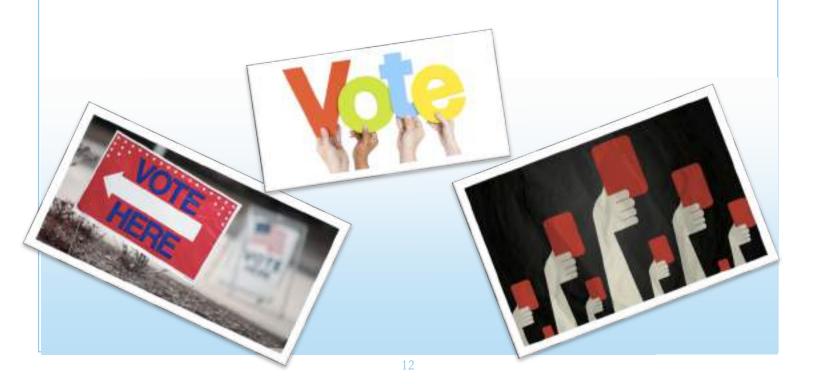


"FIRST-TIMERS ORIENTATION"

Are you a "first-timer"? Is this the first state AAUW convention that you have attended? If so, you may wish to learn more about how and what and when and where and who....in other words, what exactly happens and what are the procedures for a state convention?

You will certainly benefit from a session that has been planned by members of the state AAUW board of directors to enlighten you on all of the protocol that takes place, especially during the business portion of the convention. When we all gather in the large hall, with guest speakers from National, state, and local units, we become informed as to the purpose and extent of AAUW activities all across the country. There will be resolutions that have been sent in prior to the convention and perhaps some from the floor, but all need to be presented in a formal manner. There are motions from delegates, but all need to be presented on a form. You will learn about resolutions and motions. Delegates have red voting cards to hold up at the time when asked by the chair to express your "aye" or "nay." And if you wish to express an opinion to the entire convention body, all you need do is go to one of the microphones located throughout the room, identify yourself....name and branch....and state your opinion.

So, if you are a first-timer, you will benefit from this session. Circle 4:00 p.m. on Friday, and become an informed convention goer. It won't be long, and you'll be an "old hat", and you will want to plan to attend next year's convention!



FRIDAY EVENING DINNER TO BE ELEGANT AFFAIR

There's nothing more special than sitting down to an elegant dinner with all the trimmings, white tablecloths, teal (real cloth) napkins, glassware, and soft candles. That's what we have to look forward to as we gather in the dining room for our special meal, awards, and entertainment.

We begin with a 5:30 p.m. social hour and an opportunity to mingle with AAUW friends, former and new, and take a brief pause in the day's activities for socializing over a soda or glass of wine from the cash bar. This is a time to review the activities offered that day and to look forward to a time of conversation and good food. Dinner will be served at 6:30 p.m.

Diners have a choice of pork tenderloin or chicken breast with small red potatoes, green beans almondine, a house salad, rolls, and for dessert.....vanilla cheesecake with strawberry topping or chocolate cheesecake (as they say, to die for). There is a vegetarian meal available also for those who wish it. Beverages are included, and wine will still be available at the cash bar.

Following our dinner, it will be time for awards. These include top branches for AAUW Funds, both in total giving and per capita. Membership awards are for branches with an increase of over 25% over three years, branches with a membership increase of 10% or more, and branches with five or more new members. Legacy Circle members will also be recognized at this time.

Our evening will close out with entertainment from a delightful quartet of women, "Special Delivery", who enjoy sharing their talents for barbershop singing. After this, you are invited back to the Silent Auction or to spend time with AAUW friends before retiring for the night.



CONVENTION MEALS RATED "G" AS IN GREAT AND GOURMET

From the "Catering Guide" we read the following:

On behalf of the Willmar Conference Center, we thank you for selecting us to host your upcoming event. We are very proud of our newly remodeled facility in 2014, our experienced staff, and our commitment to exceeding your expectations. We aspire to provide the highest level of personalized service to your group's needs, leaving no details unattended.

For Friday evening's dinner, look for bacon-wrapped pork tenderloin or sautéed chicken breast topped with champagne cream sauce, accompanied by a house salad, rolls, small red potatoes, and green bean almondine. A vegetarian selection is also available. Dessert includes New York cheesecake with strawberry sauce or chocolate cheesecake.

Wake up on Saturday morning for a 7:00 a.m. buffet breakfast featuring egg bake with cheese, breakfast potatoes, fresh-baked pastries and muffins, fresh seasonal fruit, chilled orange juice, coffee and tea.

Saturday's lunch includes Jennie-O turkey breast (Of course! It's Willmar!) on a croissant with Swiss cheese, fresh shredded lettuce and tomato, served with a bag of potato chips and a cup of hot housemade wild rice soup. The zinger is a plate of Mr. B's chocolates for dessert! (One per person, please....) Coffee, tea, and milk go with it.

Just to make sure you don't starve while in Willmar, the Convention and Visitors Bureau will supply us with beverages and cookies during our refreshment breaks (as you take a peak at the Silent Auction items).



BEST WESTERN WELCOMES YOU TO WILLMAR

The Best Western welcomes all AAUW members to their accommodations for the 2017 state convention. The Best Western Plus is conveniently attached to the Willmar Conference Center where all of our convention activities take place. With a variety of room options and amenities, it's your perfect home away from home.

Best Westerm Plus offers you:

- *Green Mill Restaurant with award winning pizza and full menu available
- *New Ruff's Wings and Sports Bar with delicious wings, burgers, and more
- *Poolside rooms with patio doors that open to the pool
- *Children's Pool
- *Large Swimming Pool
- *Hot Tub
- *Business Center with Internet and Printer Access
- *Free Parking in the South Lot with Access to the Convention Center Our event will fit nicely in their grand ballroom of the Conference Center. The room rental and use of the galleries is complimentary as are any AV equipment, wireless internet, microphones, podiums, parking, linens, and water stations.

With Laurie Varpness, Director of Sales and Catering, we have their commitment to exceptional service, a first-class facility, and a perfect conference destination for our AAUW organization.

There is a block of rooms reserved in the name of AAUW. You must make your reservation by <u>April 7</u> to ensure that you receive the special rate of \$109.99 plus tax. The number to call is: 320-235-6060 or <u>www.WillmarHotels</u>.com. Make your reservations SOON!

SPECIAL TRAINING FOR SPECIAL PEOPLE

If you are a branch officer, you will definitely want to be part of the meetings planned with state board counterparts on Saturday morning from 7:45 to 8:45. Have yourself a nice buffet breakfast, and then bring that second cup of coffee and come to one of the gallery rooms to meet with one or more of the state officers. Even if you aren't a branch officer, come to one of the sessions to gain insight as to what it means to be a LEADER in AAUW.

Six areas are available for you to learn more about leading your branch to success:

<u>Presidents:</u> Concerns, roles, materials....plus sharing success in dealing with problems, benefits from National, or "if I could change one thing as president, what would it be?"

<u>Treasurer/AAUW Funds:</u> We all need to know the role of National and state in dues, the Outlook and Pine publications, frustrations and solutions in dealing with the National office, record keeping and for how long, etc.

Membership and Diversity: Best practices in increasing membership, what has worked in other branches, ways of increasing diversity in membership, what is the best way to communicate with the membership, and more!

<u>Programs:</u> What are branch programs based on, mission-based programs, what state and National material has been helpful, use of "programs in a box" or "officers on loan." What help would you like to see? Learn from each other for best practices in program planning.

<u>Public Policy and College/University Membership:</u> Are you receiving information from the state and/or National? Learn what resources are available, utilizing public policy in programming, and how to coordinate with other organizations. Nearby colleges and universities are great sources for branches, in planning programs and projects.

<u>Secretary</u>, <u>Historian</u>, <u>Newsletter</u>, <u>Web Connection</u>: What should be recorded, saved, and where is info saved, how to utilize the newsletter and web connections to promote your branch and AAUW. Bring on your technical questions!

This is just a sampling of the information you will receive from members of the state board. They have your best interests in mind and want only to see you reap success in programs, projects, and membership. Take advantage of this one-time offer to make your branch the very best that it can be!

HERE'S YOUR CHANCE TO BRAG!

Bring your branch display to the convention....

We'll save you a table for your branch display, whether it's just a cardboard poster or triptych, examples of your branch program booklet or brochure, a picture gallery of your favorite activity this past year....whatever showcases your branch the best. And it's free! The convention center hallway is a perfect spot to set up these displays because it is the central walkway to all of our gatherings....business sessions, meal times, Silent Auction, refreshment breaks, and enrichment workshops. If you have something to sell to convention goers, please bring those also. The Willmar host branch will have two displays, one that emphasizes AAUW's mission and another with AAUW items for sale. Won't you join us?

Send in your branch "hi-lights" for the convention booklet....

You'll be hearing from Mary in Duluth very soon about your opportunity to share a few "golden nuggets" from your branch for the state convention booklet. That should include one or two of your best programs or an activity/project you consider a "hilight" from this past year. We want to know about your accomplishments! It just might inspire another branch to try something new. Along with that is an example of a few books you might recommend to other AAUW members who are always looking for a good read.

REGISTRATION FORM: 2017 AAUW STATE CONVENTION APRIL 28-29 WILLMAR, MINNESOTA

Name: Phone No	
Address:	
City: State: Zip Code:	
Branch: Email:	
Convention Information (check all that apply)	
Branch MemberCollege/University StudentMember at LargeVisitor/Guest	
State Board MemberPast State PresidentCollege/University RepresentativeLegacy Circle	
Registration Options	
Full Convention Registration:	
(includes Friday Banquet/Saturday Breakfast/Saturday Luncheon) \$ 115.00	
Student Full Convention Registration: (registration fee is waived) \$ 60.00	
Convention Registration Only: \$ 55.00	
Friday Banquet Only: (for all spouses and guests) \$ 30.00	
Individual Meal Options:	
Friday Evening Banquet \$ 30.00	
Saturday Breakfast \$ 10.00	
Saturday Luncheon \$ 20.00	
TOTAL T	
TOTAL: \$	
	-+++
++++++++++++++++++++++++++++++++++++++	
Check Friday Banquet Meal Choice: Pork LoinChicken BreastVegetarian	
List any dietary restrictions:	
++++++++++++++++++++++++++++++++++++++	
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There's More:	
Friday Afternoon Tour and Reception at The Barn Theatre (complimentary)	
YES! Save us a Table for our Branch Display! It's OK to sell something.	
Enrichment Session Registration (see backside for descriptions):	
Session #1 (Note 1st & 2nd Choice) Session #2 (Note 1st & 2nd Choice)	
A. Marketing AAUW to Engage MillennialsA. Marketing AAUW to Engage Millennials	
B. DREAM Technical Academy-A STEM EducationB. DREAM Technical Academy-A STEM Education	ion
C. "Leaders in Action – The Willmar 8"C. "Leaders in Action – The Willmar 8"	
D. "Empowered For Leadership"D. "Empowered For Leadership"	
E. Funding AAUW Programs: David KirkwoodE. Funding AAUW Programs: David Kirkwood	1
Registration is DUE and should be postmarked on or before April 15.	
Make checks payable to: Willmar Branch AAUW	
Mail to: Jeanette Carlson, 3220 Eagle Ridge Dr. W, Willmar, MN 56201	
Cell: 320-212-2267 Email: carlsonj2@charter.net	
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Convention Site: Willmar Convention Center, 2104 East Hwy 12, Willmar, MN 56201	

WELCOME TO WONDERFUL WILLMAR!

ENRICHMENT SESSIONS SET FOR SATURDAY AFTERNOON

Five "enrichment sessions" are scheduled for Saturday afternoon, and convention attendees are encouraged to register their choices for each of two time slots as the sessions will be repeated. They include:

"Marketing AAUW To Engage Millennials": Brittney Odens, Marketing Coordinator

Millennials have taken over as the largest generation in America, so how can you engage this powerhouse group? Hear from a millennial on who this group is, how they get involved with volunteerism, and tips for recruiting them to your branch. A millennial and a marketer for Rice Hospital in Willmar, Brittney graduated from the U. of MN-Duluth with a major in marketing and minors in finance and American Sign Language.

<u>DREAM Technical Academy – A STEM School</u>: Tammie Knick, Administrator Tammie and her husband Doug have led this new educational venture on the campus of the former Willmar State Hospital for several years. They believe they are "setting the P.A.C.E. for every child through Patience, Acceptance, Consistency, Empathy." Each student has a computer at his/her work station, and they complete individual and group projects that are consistent with STEM.

"Leaders In Action – The Willmar 8": Irene Wallin and Colleagues
On December 16, 1977, eight female bank employees in Willmar, tired of being
paid less than men for similar work and other unfair labor practices, walked out on
strike and proceeded to picket for nearly two years....snow, cold, wind, or rain....and
became (s)heroes of the women's movement and etched a spot in state labor history.

"Empowered For Leadership": Peg Lonnquist, Director, U. of MN Women's Center

Peg is the State VP Membership and the U. of MN Representative to AAUW. In 2007, Peg became Director of the Women's Center/Office for Equity and Diversity at the U. She has a history of teaching and service to girls and women. Studies and employment have featured learning opportunities and women's leadership. Community activities include the Girl Scouts, YWCA, and leadership programs. She is currently a mentor for a Housing/Residential Life Program.

Funding AAUW Programs: David Kirkwood, National Board Member Here is an opportunity to learn about the many AAUW funds to which we may contribute from our various branch fundraisers and the purpose for each fund. As Legacy Circle members, Dave and his wife Karen, a former state AAUW Co-President, will also share how it is possible to become a member of the Legacy Circle.

2017 AAUW STATE CONVENTION: "ENGAGE. EDUCATE. EMPOWER."

Friday, April 28

11:00 a.m. – 2:00 p.m. State AAUW Board Meeting
1:00 – 6:00 p.m. Registration/Silent Auction Setup
2:30 p.m. Activity for Early Registrants

Tour The Barn Community Theatre Downtown

Art Exhibit/Meet Fred Cogelow (Artist in Wood)/Reception

4:00 p.m. Silent Auction Open/"1st Timers" Orientation

4:30 p.m. Convention Opening Welcome/National AAUW Speaker Update

5:30 p.m. Social (Cash Bar)/Silent Auction Open 6:30 p.m. Dinner/Awards/Legacy Circle Recognition

Entertainment: "Special Delivery"-Women's Barbershop Quartet

8:30 p.m. Silent Auction Open

Saturday, April 29

7:00 a.m. Buffet Breakfast/Registration

7:45 a.m. Training of Branch Officers w/State Board Counterparts

8:45 a.m. Flag Ceremony/Welcome: Mayor Calvin

Keynote Address/Business Meeting

10:15 a.m. Refreshments Break/Silent Auction Open 10:30 a.m. Business Meeting/State Board Reports

12:00 NoonSilent Auction Open12:15 p.m.Luncheon/LAF Speaker1:15 p.m.Silent Auction Open1:30 p.m.Enrichment Sessions #1

A. Marketing AAUW to Engage Millennials

B. DREAM Technical Academy-A STEM Education

C. Leaders in Action – The Willmar 8

D. Empowered for Leadership E. Funding AAUW Programs

2:30 p.m. Refreshments Break/Silent Auction Open

2:45 p.m. Enrichment Sessions #2

(Repeat of Sessions)

3:45 p.m. 2nd Business Session (if needed)

Convention Closing Remarks

4:15 p.m. Silent Auction Ends

4:30 p.m. Evaluations/Silent Auction Pickup

Thanks for Coming, and Safe Travels Home!

Convention 2017 Key Note Speaker

Kabo Yang, Executive Director

Kabo Yang is the Executive Director of the Minnesota Women's Consortium, a statewide nonprofit organization advancing equity and justice for all women through advocacy and collaboration. Working across issue areas, sectors and



organizations, MWC bridges and informs policies and practices affecting women. Kabo joined MWC in October of 2015 with over 15 years of experience in the nonprofit sector as a paid employee, volunteer and independent consultant. She has been involved in gender equity and racial justice activism for nearly a decade, with a special emphasis on immigrants/refugees and women of color. She has a bachelor's degree in business administration, a master's degree in organizational leadership and a master's and pursuing a Ph.D. in Human and Organizational Systems.

Topic Meet Me At My Intersection

As identity politics play a more critical role in feminism, the dynamics of race, class, immigration and sexuality shift the strategies toward gender equity. This means a more complex analysis of issues affecting women, expanding definitions of leadership and increasing awareness of learned biases. Unity and solidarity is critically necessary if we are to prevent and eliminate existing and emerging discriminatory practices and policies. Through an intersectional approach, we can have a more intentional and impactful movement that includes and benefits women from varying backgrounds and different lived experiences.



Convention Speakers

Alicia Hetman, Board Vice Chair

As board vice chair, Alicia assists the board chair with assigned duties. She previously served on the AAUW Education Foundation board and the AAUW board. Alicia is the immediate past president of AAUW of California; a member of the AAUW Sacramento, California Online, and San Francisco branches; and a paid life member. Alicia served on the AAUW LAF, Public Policy, and Leadership Development committees and chaired the Eleanor Roosevelt Teacher Fellowship selection panel. A Title IX expert, Alicia was hired in 1993 by the California Department of

Education to develop and implement the gender equity compliance program for P–12 school districts and conduct onsite reviews. She also investigated and mediated parental complaints against school districts.

Paul Thein, LAF Plaintiff

Paul Thein is a native of Rochester, Minnesota. He has a BA from University of Minnesota-Duluth. He also has an MA in Athletic Administration and Management, plus an Educational Specialists Degree in Leadership. Over 7 years, he was the Vice President of Student Services and Institutional Development, Athletic Director and Dean of Students at Feather River College. In June 2005, he began to voice concern that the athletic department was not in compliance with Title IX of the Education

Amendments of 1972. He said the women's basketball coach should be a full-time tenured position. In July 2005, it was reported to Thein that a faculty member sexually harassed students by inappropriately touching them and making sexual comments, among other things. Their reported the incident to the college president and received no support. After further concerns were voiced, he was abruptly placed on leave and informed that his contract would not be renewed. Along with two other employees, Thein filed suit against Feather River in August 2006. When they came to LAF for help, they were overwhelmed and drained. Their said "AAUW's support is so important. It's fuel to the mind that lets you know you're not in this by yourself. When I speak to anyone who is an AAUW member, I say thank you. It's therapy for me to be around people who support what's right. Every time I feel energized."



CANDIDATES FOR AAUW MINNESOTA STATE BOARD

Presented by the Nominating Committee for election at the 2017 State Convention

LISA WEST President-Elect 2017-2018

Lisa has served as secretary and is the current president of the Hastings Branch. She served as Secretary/Historian on the AAUW Minnesota board for one term, and has completed one year of her second term. Lisa is the senior



project manager for Land Conservation in Dakota County, specializing in conservation easement and land acquisitions. She has spent over 29 years in government service. She has volunteered on local comprehensive plan, solid waste and university extension committees. Her career began with a B.S. in geography at UW-Eau Claire, where she also swam competitively. She was captain of the 1983 swim team and achieved All-American in swimming and academics. Lisa enjoys her involvement with AAUW, and is committed to its mission. She looks forward to increasing her knowledge about the responsibilities of president during her one-year term as President-Elect.

MARY ANN LUCAS-HOAX V.P. Program 2017-2019

Mary Ann is being nominated for a second term as V.P. Program Chair. In addition to serving on the AAUW Minnesota state board for the past two years, she has served on the AAUW MN Nominating Committee. She is a member of the Duluth Branch, and is a past branch



president and program chair. She chaired the steering committee, which planned the state convention in Duluth. Mary Ann holds a B.S. in education from the University of Minnesota and a M.A. and EDS from the University of Wisconsin Superior in educational administration. She also has a CAS from Harvard University in administration, planning and social policy. Mary Ann's extensive professional experience includes K-12 teacher, K-8 principal, supervisor of certified personnel, affirmative action officer and director of curriculum and staff development. She continues to contribute to her community through volunteering in many local organizations.

JANEEN (JAN) CAREY V.P. Public Policy 2017-2019

Jan is an active member of the Hibbing Branch, currently serving as editor/publisher of her branch newsletter and administrator of its Facebook page. She has also held the offices of President and Public Policy Chair in the Hibbing Branch, as well as organizing and presenting at AAUW public events. She has served as Vice President of Program



on the AAUW MN board. She has been and continues to be a leader in many organizations in her community, as well as professional organizations. She has a B.A. in Speech Communications and Theater Arts and a M.A. in Information Media from St. Cloud State University, as well as post-graduate study at several universities. As a former academic librarian, she brings research skill to the issues of the day. She is an experienced lobbyist at the Minnesota State Capitol, has led voter registration campaigns, regularly submits Open Forum letters to newspapers, and has led 'One-Minute Activists' branch events. Jan writes "Our state and nation are in political flux. It is important to energize, promote, and apply AAUW public policies with strength, character and conviction. With my experience and passion, I am ready to serve, assist and actively promote AAUW's policies, vision and mission."

BETH NIENOW Treasurer 2017-2019

As an active member of her Rochester Branch, Beth is a committed member of AAUW. She has held the following positions: Program Chair, Vice President of Membership, AAUW Funds Chair, and Branch President. She was the Chair of the AAUW Minnesota Convention when it was held in Rochester. She has been a member of the AAUW Minnesota Nominating Committee. In addition to AAUW, she volunteers



in local community, church and music organizations. Beth has a B.A. in English from Hamline University, a M.A. in English from Minnesota State University, Mankato, a M.A. in Library Science from the University of Wisconsin, Madison, and an ABD in Educational Leadership from Saint Mary's University. She has recently retired from a 30 year career as a reference librarian at both academic and public libraries. She looks forward to having an impact on the state level by serving on the AAUW Minnesota Board as Treasurer.

TRUDY SEVERSON

Secretary/Historian 2017-2018

Trudy as agreed to complete the second year of Lisa West's two year term as Secretary/Historian. (Lisa is the nominee for AAUW Minnesota's President-Elect for 2017-2018.) Trudy is a member of the Owatonna Branch, where she has served as Vice President of Program and as Public Policy Chair. She is



currently Co-President of the Owatonna Branch. She has had a 33 year career teaching English on the high school level. This background has honed her organizational and communication skills, as well as given her experience in seeing both the "big picture" without missing the important details. She holds a B.A. from Gustavus Adolphus College and a Masters of Educational Leadership from Southwest State University. AAUW Minnesota is fortunate that Trudy is willing to share her talents at the state level.

SHARON BIGOT

Nominating Committee 2017-2018

Sharon is an active member of the Minneapolis Branch, where she has held many offices, including one two-year term as President. She was President of AAUW Minnesota in 2014-2016, and has also served on the AAUW Minnesota board as

VP Membership and Secretary. She has represented AAUW Minnesota at the Minnesota Women's Consortium. Sharon's wide variety of interests include being a docent at the Minneapolis Institute of Art and volunteering at the Como Park Conservatory and Japanese Gardens.

ALICE LAUDON

Nominating Committee 2017-2018

As an active member of AAUW for over 25 years, Alice has held many positions, including President, in her Rochester AAUW Branch. She brings several years of experience as a member of the Rochester Branch Nominating Committee. She has served for two terms on the AAUW Minnesota board as Secretary/Historian. In addition to AAUW, Alice has been

active in the Zumbro Valley Audubon Society and Rochester Family Service. She has a B.A. from Winona State University.

COLLEEN LEBLANC

Nominating Committee 2017-2018

Colleen is a long time member of AAUW and is active in her Brainerd Branch. She has served in the positions of President, Treasurer and Communications. She also is active in her community with local and arts activities and involvement in her faith community. She has a B.S. in Home Economics, a B.S. in



German, and an MS in Education Administration with an emphasis in Community Education. She enjoyed a career in teaching and education administration. She brings excellent organization and communication skills to her position on the AAUW MN Nominating Committee.

SUE GROVE

Nominating Committee Alternate 2017-2018

As an AAUW member since 1976, with experience on the local, state and national level, Sue is willing to serve as needed. She is a member of the Austin Branch, where she has held the position of President for three terms and has also been the Vice President of Program. She has served on the AAUW Minnesota Board, and has chaired the AAUW Minnesota Nominating Committee. She was a member of the AAUW National Diversity Task Force. She is active in many community organizations, and serves on numerous



boards. She holds a Master's Degree in Education from Southwest State University, and for 35 years has served on the faculty at Riverland Community College.



Position Needed

Minnesota AAUW Facebook Manager



Do you have experience with Facebook in another organization or with your business? The AAUW State Board has a Facebook page and is looking for people who would like to be involved and share their expertise. These persons would join the Website committee to manage the Facebook page for AAUW MN. If you have expertise and interest, please contact Jan Bensen at bjjb72@gmail.com or Teresa Sagan at tksagen@gmail.com.

MEMBERSHIP IDEAS FOR YOU!

- I. Did you know there are some current programs where you can offer A 50% reduced membership? Receive recognition for recruiting members? Give a grad a free membership?
- 2. Did you know national has a great tool kit—and a million other great ideas for recruiting and creating a welcoming, diverse branch?
- 3. Are you looking for a good list of member benefits?
- 4. See these ideas and more below!

AAUW Membership Development Programs

- The <u>Shape the Future Membership Campaign</u> is a program used to help branches recruit new members by offering reduced membership rates for new or lapsed members to join on the spot during AAUW-sponsored activities. Branches build their member base and earn free memberships to use any way they wish. (See Fall 2016 Pine for how the St. Cloud Branch used this and other tactics!)
- AAUW Keys to the Future: A Member-Get-A-Member Campaign
 As a member, you are invited to assure the continuation of the I26-years old legacy as an active participant in the AAUW Keys to the Future: A Member-Get-A-Member campaign. The premise is simple, invite (or by giving a gift of membership) someone to join AAUW. Receive recognition and awards for your efforts. Visit our Hall of Fame to share in the accomplishment of others.
- Using the <u>Give-a-Grad-a-Gift Program</u>.

 AAUW members can give a recent grad—a friend, daughter, granddaughter, or niece—a free AAUW membership. At no cost to you or her!
- The Membership Tool Kit is available online in the Member Center. The tool kit puts everything branch membership vice presidents need to know from a calendar of what to do and when, to creating a branch environment to growth, to recruitment and retention strategies all in one place!

Marketing Tips for Membership! (and National AAUW provides many more!)

- Marketing Your Branch. http://www.aauw.org/article/keys-to-marketing-your-branch/
- Maximize Your Marketing and Visibility Efforts. http://www.aauw.org/resource/leader-essentials-marketing-and-visibility/
- Creating Welcoming and Inclusive Organizations. http://www.aauw.org/resource/creating-inclusive-organizations/
- Diversity and Inclusion Tool Kit. http://www.aauw.org/resource/diversity-and-inclusion-tool-kit/

- About Diversity Officers. http://www.aauw.org/resource/diversity-officer/
- Recruit College/University Partner Members. http://www.aauw.org/resource/how-to-recruit-cu-partner-members/
- Recruitment Tip Sheet (including younger members). http://www.aauw.org/resource/recruitment-tip-sheet/
- Video: One AAUW: https://www.youtube.com/watch?v=13xOl0LUyvw&feature=youtu.be; The Power of Membership: https://www.youtube.com/watch?v=00SFuxsvlws
- Does Everyone In Your Chapter Know Your Elevator Speech?
 http://www.aauw.org/resource/elevator-pitch/

Benefits of Membership: (Please adapt this list and use for your branch!)

- Support advocacy for women and girls in the areas of education, economic security and civil rights! http://www.aauw.org/what-we-do/public-policy/two-minute-activist/
- Receive national AAUW information and research, 2-minute activist alerts, and AAUW Outlook magazine, as well as the quarterly Minnesota AAUW Pine e-newsletter
- Attend branch meetings, keep learning via study groups or programs, learn to lobby for state policies
- Gain leadership skills locally or nationally while supporting the mission
- Support local scholarships for undergraduate women, national fellowships for graduate women students (over \$4 million annually!), Campus Action Project grants, the National Conference for College Women Student Leaders, and/or AAUW C/U student organizations
- Help make support available for gender discrimination plantiffs via the Legal Advocacy
 Fund
- Make impact through local, national, and international initiatives and partnerships
- Meet great, committed people and have fun!
- PLEASE ADD: OTHER KEY BENEFITS THAT MIGHT ATTRACT MEMBERS TO YOUR AAUW BRANCH!

We invite you to become a part of AAUW!

With over 2,000 members in 30 branches, AAUW Minnesota is a dynamic organization with a long history of learning about and affecting change on issues like education, civil rights, equity in the workplace and on college campuses, reproductive rights and gender discrimination. In Minnesota, members often get involved at the local branch in learning activities or public policy action, gain leadership skills, attend the Minnesota State Convention in the spring, and/or attend the AAUW National Convention in June.

Additional Membership Info. Please contact the AAUW Branch in which you are interested. For other questions, contact AAUW-Minnesota Membership Vice President: Peg Lonnquist at pegquist@umn.edu or National AAUW at connect@aauw.org/800-326-AAUW.



Bylaws Information

There have been a flurry of emails to branch presidents from the Compliance committee for AAUW national. Two things are required of each AAUW MN branch: filing a signed Affiliate agreement form and posting bylaws that have been updated by including the first 7 articles in the revised AAUW Bylaws.

Affiliate forms and model bylaws can be found at aauw.org

As your state Bylaws chair, I have encouraged all branches to participate, as it is important to be in compliance to retain your relationship with AAUW.

Affiliation Agreements

Each individual branch of AAUW MN must have an affiliation agreement on file with AAUW national. Here is the rationale from AAUW:

- 1. **ANY** organization that uses AAUW's name or logo must sign an Affiliate Agreement. This includes 501 (c) (3) and 501 (c) (4) organizations.
- 2. The Affiliate Agreement is the written legal contract between AAUW and its affiliates that delineates the rights and duties of each of the two parties.
- 3. All AAUW affiliates must sign the Affiliate Agreement, even if they are ineligible, or chose not to join in AAUW's group tax exemption. This ensures that AAUW's name, logo and other intellectual property is not misused, damaged or lost and that all AAUW affiliated entities operate in a manner consistent with the standards, goals and principles of AAUW.

Bylaws

The 2015 AAUW bylaw amendments voted on at the national convention and approved by the membership require mandatory revisions of all state and branch bylaws to conform these bylaws to those of AAUW. Compliance and clarification revisions also require mandatory conformance. (It is possible that there will be **new amendments** after the June 2017 convention.)

The AAUW Affiliate Agreement, the IRS-approved contract between each AAUW state and branch and AAUW national, stipulates that states and branches must conform to AAUW bylaws in all material respects. *These mandatory revisions do not need a vote of the state or branch membership*.

Sheila Lind (Smlind13@gmail.com)

Save the Dates

Pine Article Deadlines

June 1st 2017 – July 1st Pine will publish October 1st, 2017 – November 1st Pine will publish February 1st, 2018 – March 1st Pine will publish June 1st, 2018 – July 1st Pine will publish

Send all articles in document form as an attachment to : jackiecrever@gmail.com

Please write "Pine Article" in subject line

Send LOTS of Pictures!!! (Send each picture as a separate attachment)

I want to thank everyone for their support on my continued efforts on gaining experience editing the Pine Newsletter. I am trying to stick to my dates on publishing the Pine on line by the first of the months indicated. With that I would appreciate your efforts as well trying to stick as close as you can to the due dates of the Pine articles to allow me the time it takes to organize and edit the Pine. If you are receiving the pine as a hard copy you will receive the Pine later due to printing, preparation and mailing time.

I enjoy seeing all of the articles come in, and please feel free to use the Pine, while I am editor, as your way of show casing your branch. Let us all know of you past events or up coming events, maybe some other branch's could even attend if they knew in advance!

I look forward to what the next Pine this summer has to offer to our members. Maybe a branch or two will be organizing a fun summer event that other branch's could attend. Of course with that said, make sure your event is in late July or August because of the publishing date of July 1st. Hope to see you at the Convention and have a great spring.

Your Pine Editor, Jackie Crever

American Association of University Women Jackie Crever 714 12th Ave. NE St. Stephen, MN 56375

Mission Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy and research.

AAUW Values Promise

By joining AAUW, we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Vision Statement

AAUW will be a powerful advocate and visible leader in equity and education through research, philanthropy and measurable change in critical areas impacting the lives of women and girls.

Diversity Statement

In Principle and practice, AAUW# values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.

