



AAUW advances equity for women and girls through advocacy, education, philanthropy and research.

STATE CONVENTION OVERVIEW

Minnesota 2013 AAUW State Convention WOMEN'S HEALTH, WOMEN'S WISDOM

A AUW Rochester and the AAUW MN State Board cordially invite all Minnesota AAUW members to the Kahler Hotel Complex in Rochester for the 2013 Minnesota State AAUW Convention, Friday, April 26–Sunday, April 28, 2013.



Convention lodging will be in the spacious Kahler Inn and Suites which offer free continental breakfast and free covered parking. Most of our meetings and the banquet will be held in the modern Rochester Marriott and Kahler Grand Hotel. All three of these Kahler Complex hotels are connected to each other by underground pedestrian walkways and skyways. They also connect to Mayo Clinic and the rest of downtown Rochester, including many shops, restaurants, public library and art center.

The convention begins on Friday, April 26, 2013. Those who arrive early will be able to take a trolley tour of historic sites in Rochester. On Friday evening, you may attend a reception at Rochester's innovative new branch of the University of Minnesota.

Saturday's activities begin with welcomes from our state AAUW Co-Presidents, Caroline Owens and Teresa Sagen and Rochester Branch President and Convention Chair, Beth Nienow. Dr. Lynne T. Shuster, women's health specialist and founding directory of the Women's Health Clinic at Mayo Clinic, will deliver the keynote address.

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KEYNOTE SPEAKER, LYNNE SHUSTER, M.D.



Dr. Shuster is a native of Rochester, MN, is married and has two adult sons. She has worked at Mayo Clinic since 1980.

Lynne Shuster is an internal medicine women's health physician and founding director of the Mayo Clinic Women's Health Clinic. She serves as current director of the Mayo Clinic Office of Women's Health which coordinates a variety of programs related to clinical care, education and research on women's health.

She is engaged in research related to hormone therapy and brain aging in women, and maintains a busy clinical practice devoted especially to the care of women with menopausal concerns.

Dr. Shuster is a passionate educator, and an advocate for the need of health care providers to address the unique health care needs of women throughout their lifespan.

She is sought after as a speaker on topics related to sex and gender-based medicine, menopause, hormone therapy, and healthy aging in women.

Continued from previous page

Milldred Hoffler-Foushee, AAUW Vice President of Finance and a member of the AAUW Greensboro (NC) Branch, will attend as the representative from national at our town hall meeting Saturday afternoon.

The business meeting will follow and the morning will close with a Legal Advocacy Fund plaintiff sharing her experiences of how AAUW has impacted and helped her with her legal case. You will be moved to donate to AAUW funds with a check or a winning bid on an item or items at the AAUW Funds State Convention Silent Auction later in the afternoon.

Lunchtime in the stately Elizabethan Room in the historic Kahler Grand Hotel will feature awarding of Branch and National Awards, as well as visiting with your AAUW sisters and enjoying the good food.

Saturday afternoon breakout sessions offer a variety of topics and activities, including a presentation on: Mission 21, a Rochester-based organization that helps victims of human trafficking; an opportunity to discuss Lilly Ledbetter's memoir, *Grace and Grit: a presentation on pay equity*; and learn about fitness trends, including Zumba.

At the Saturday evening banquet we will be entertained by a local musical group, "Songs with Friends," and then hear award-winning Minnesota mystery author, Julie Kramer, speak.

On Sunday morning after breakfast, you will have an opportunity to attend a meditation service and return home, refreshed as AAUW members to continue the mission.

All branches will receive a convention packet in February with registration forms and more information.

SILENT AUCTION AT CONVENTION TO BENEFIT AAUW FUNDS

by Jan Paulsen, Vice President of AAUW Funds

Once again we have the opportunity to help raise money for AAUW Funds through the annual silent auction at the Minnesota AAUW State Convention in Rochester. Branches throughout the state contribute items for the auction and receive credit for the amount that is donated by the winning bidder. What fun!

The event will be held on Saturday April 27, but it is not too early to start thinking about things that would make good auction items. Books and art work always seem to bring many bids. You and a few friends from your branch might work together on a themed basket. Some past baskets included: Tea Time, Morning Coffee, Wine and Cheese, Knitting, Crafts, Homemade Cards, Ceramics, Photo Frames, Jewelry, Gardening, Quilted pieces, Children's Activities, etc. Make it fun. Be creative. Last year, we made \$2,426 for LAF.

Remember – All donations to AAUW Funds are tax deductible.

Every dollar counts because...EQUITY IS STILL AN ISSUE!



A Message from AAUW MN Co-Presidents

by Teresa K. Sagen and Caroline Owens

Last month a record number of women were sworn in to the 113th Congress, bringing the number of female senators to 20 and the number of female representatives to 82. However, with both legislative bodies remaining overwhelmingly male and with most of the top leadership and committee positions held by men, the fight for gender equality on Capitol Hill is not over. Elect Her – Campus Women Win training, a collaboration between AAUW and Running Start, is being offered across the country to encourage and train college women to run for student government positions on their campuses, because campus leaders are more likely to run for elected offices after graduation. The first Elect Her training in Minnesota will be held on February 23 at the University of Minnesota, sponsored by AAUW and the University of Minnesota Women’s Center.

During the next several months, we will have more occasions to celebrate the progress women have made during the past 130 years, and also to acknowledge the work we still have to do.

- **THE 27th ANNUAL NATIONAL GIRLS AND WOMEN IN SPORTS DAY** was February 6, 2013, marking the 41st anniversary of Title IX. In 1971, before Title IX, one in 27 girls in high school participated in athletics. One in three girls participates today. And remember, Title IX opened up other educational opportunities for girls, in addition to athletics. Title IX is often celebrated throughout the entire month of February, so you still have time.
- **ON MARCH 8**, we will celebrate **INTERNATIONAL WOMEN’S DAY**, honoring the economic, political and social achievements of women.
- **THANKS TO THE NATIONAL WOMEN’S HISTORY PROJECT**, which exposed that women are inadequately represented in history books, March has been designated as Women’s History Month. This year’s theme is “Women Inspiring Innovation through Imagination: Celebrating Women in Science, Technology, Engineering and Mathematics.”
- **EQUAL PAY DAY FALLS ON APRIL 9**. This day symbolizes that women work from January 1, 2012 to April 9, 2013 to achieve pay equity with men’s 2012 earnings. This year, let’s work to have all Minnesota branches commemorate Equal Pay Day. Look on AAUW MN’s website for ideas, which range from a book discussion to writing a letter to the editor. Or download the AAUW Pay Equity Resource Kit from AAUW’s website.

At the AAUW Minnesota state convention in April, we will have many opportunities to continue to learn about roadblocks along the road to equity and more importantly about how we are removing these roadblocks. Our keynote speaker will educate us about women’s health issues. Hearing first hand from a plaintiff in a legal case supported by the Legal Advocacy Fund is always enlightening. Workshops will focus on health, pay equity and human trafficking. We are proud to be part of an organization which advances equity for women and girls, and look forward to seeing you in Rochester where we will celebrate together!

WALL OF FAME

by Lucy Diesslin

The “Wall of Fame” branch activity display will be at the 2013 state convention in Rochester. All branches are invited and encouraged to participate in this non-competitive Graphic Display area. Showcase your favorite mission based projects, a best program and/or a successful fund raising idea. Design an attractive self-standing exhibit on poster board or foam board using photos, newspaper articles, or brochures from this year’s activities.

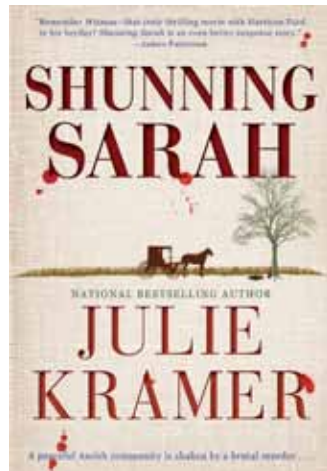
Any branch can bring their display to the designated “Wall of Fame” table area at the convention. I will only need to know, in advance, if your branch is bringing a board so adequate table space is available. The recommended size for each display is 24 to 36 inches by 24 to 36 inches high. Each branch has done awesome things and we’d like each branch to share their creativity with those attending the convention.

For questions contact the State Administrative Assistant:
Lucy Diesslin at
lucydiesslin@gmail.com

YVONNE CONDELL was named the 2012 Outstanding Volunteer of the Year by Minnesota Credit Union Network.

Congratulations!

Julie Kramer, Saturday Evening Convention Speaker



Kramer grew up on a family farm south of Adams, MN. She now lives in White Bear Lake, MN

Julie Kramer is moving from journalist to novelist. She writes a mystery series set in the desperate world of television news—a world she knows well from her career working as a freelance news producer for NBC and CBS, as well as running the WCCO-TV I-Team in Minneapolis, where she won numerous national investigative awards.

Her thrillers, *Stalking Susan*, *Missing Mark*, *Silencing Sam*, *Killing Kate* and *Shunning Sarah*, take readers inside how newsrooms make decisions amid chaos. She's won the *Daphne du Maurier Award for Mainstream Mystery/Suspense*, *Minnesota Book Award* and the *RT Book Review's Best First Mystery*. She has also been a finalist for the *Anthony*, *Barry*, *Shamus*, *Mary Higgins Clark*, and *RT Best Amateur Sleuth Awards*.

Her favorite childhood days were spent waiting for the bookmobile to bring her another Phyllis A. Whitney novel. An avid reader, she tired of fictional TV reporters always being portrayed as obnoxious secondary characters who could be killed off whenever the plot started dragging, so her series features reporter Riley Spartz as heroine.

Minnesota, the First State to Pass a Pay Equity Law for Public Workers

The process began in 1976, when the Council on the Economic Status of Women conducted public hearings on women employed by state government. The following year, the Council published its report, which revealed that women were under-represented in most of the higher-paid jobs and that the average salary for a state-employed women was 69 percent of the average salary for a state-employed man.

In 1981 the Council on the Economic Status of Women formed a Pay Equity Task Force to study this pay disparity. The next year, the task force completed a study of the salary differences between comparable male and female jobs in state government. Using a job evaluation system created by Hay Associates, the task force compared jobs requiring equal levels of knowledge and responsibility. Their study concluded that the pay gap between male dominated jobs and female dominated jobs requiring equal knowledge and responsibility was significant.

Based on these findings, in 1982, the Minnesota state legislature passed the State Government Pay Equity Act, requiring comparable pay for all jobs of comparable value. In 1983 the legislature allocated 1.25 percent of payroll per year to fund state employee pay equity increases, and in the following year it passed the Local Government Pay Equity Act for cities, counties, school districts and other local governments.

As of today, equal pay for work of equal value is a reality in state and local governments in Minnesota, thanks to the work done by the Council on the Economic Status of Women and the legislature thirty years ago. As Minnesotans, we can be proud that our state was the first state in the nation to pass a pay equity law for government workers. Unfortunately, most of the working women in Minnesota today are in the private sector, and the State Government Pay Equity Act does not benefit these workers. We need to continue to work to close the pay gap for all women. April 9 is Equal Pay Day. Go to AAUW MN's webpage for ideas about what you and your branch can do to promote pay equity.



MN AAUW STATE CONVENTION 2013

Women's Health, Women's Wisdom

Kahler Hotels, Rochester, MN

Program Agenda

Friday, April 26

- 2:00 - 5:00 p.m. State Board Meeting: Presidents Boardroom
- 3:00 - 8:00 p.m. Registration: Kahler Inn & Suites lobby
- 3:30 - 5:00 p.m. Trolley Tour
- 7:00 - 9:00 p.m. Reception: U of M—Rochester, University Square

Saturday, April 27

- 7:00 - noon Registration: Marriott foyer
- 7:00 - 8:30 Silent Auction Setup Room: Marriott ballroom lobby
- 8:15 a.m. Opening Flag Ceremony, Marriott Ballroom I and II
Welcome by MN AAUW Co-Presidents
- 8:30 - 9:15 a.m. Keynote speaker Dr. Lynne T. Shuster
- 9:15 - 9:25 a.m. Break
- 9:30 - 11:00 a.m. Business Meeting: Marriott Ballroom I & II
- 11:00 - noon LAF Plaintiff Speaker
- 12:15 - 1:15 p.m. Lunch and Awards: Elizabethan Ballroom, Kahler Grand
- 1:30 - 2:20 p.m. Workshop Session I: Marriott Ballroom I and II,
Kahler Grand Viking Room
- 2:30 - 3:20 p.m. Workshop Session II
- 3:45 - 4:00 p.m. Break in Marriott foyer
- 4:00 - 5:00 p.m. Town Hall Meeting w/ National Rep. Mildred Hoffler-Foushee
- 5:00 - 6:00 p.m. Silent Auction Bidding and Social Hour: Marriott Ballroom I & II
- 6:30 - 7:30 p.m. Awards Banquet: Marriott Ballroom I & II
- 7:30 - 8:00 p.m. Musical Entertainment, Songs with Friends
- 8:00 - 9:00 p.m. Entertainment, Julie Kramer, author

Sunday, April 28

- 8:30 - 9:00 a.m. Meditation: Marriott Ballroom
- 9:00 a.m. Continue Business Meeting if Required

HOST NEEDED FOR 2014 STATE CONVENTION

It's time to start thinking about AAUW Minnesota's 2014 state convention. The board is soliciting proposals from branches or groups of branches that have an interest in hosting the 2014 convention. Although hosting a convention is a big commitment, it is also an opportunity for a branch to raise funds. A convention is profitable if attendance is high. The branch divides the profit with AAUW MN, but AAUW MN assumes all the risk.

At the 2012 convention, the task force, which studied biennial conventions, recommended continuing annual conventions in a shortened format. The board will work with the hosting branch(es) to determine whether or not the location of the 2014 convention is conducive to a shortened format.

Please contact Teresa
tkswagen@frontiernet.net
(218) 365-6461

or Caroline
cjtowens@aol.com
(218) 365-2522

to indicate your interest in hosting or for more information.

“BEST OF THE BRANCHES” HAS A NEW NAME “BRANCH HI-LIGHTS”

Your Minnesota AAUW Board has made a change. The rationale being that “Best of the Branches” may sound like a competition and create more work for our very active Branches. Therefore this year the Board is asking each Branch to share at least one program or activity “Hi-Light” and no more than three. Please provide your Program VP/VPs contact information in the information submitted. “Hi-Lights” will be printed in the state convention booklet. Please submit “HI-Lights” in Times-Roman 12pt. font by Friday, March 25, 2013, to:

Rose Cyert,
AAUW MN Program VP,
zom55@charter.net

or mail to:
1361 Brookview Drive,
Winona, MN 55987

WHAT HAVE YOUR BRANCH LITERATURE/BOOK GROUPS BEEN READING?

Please share your list of books by Friday, March 15, 2013, to:

Rose Cyert,
AAUW MN Program VP,
zom55@charter.net

Please use Times-Roman 12pt. font

or mail to
1361 Brookview Drive,
Winona, MN 55987.

This is the second year that this information has been asked for and will be part of the convention booklet or packet. The feedback received was that this was helpful information for branches to decide their reads for the following year.

Breakout Sessions MN AAUW Convention 2013

Saturday, April 27, 1:30-2:20 pm.

Workshop Session ONE (3 choices)

- 1. BOOK DISCUSSION: GRACE AND GRIT: MY FIGHT FOR EQUAL PAY AND FAIRNESS BY LILLY LEDBETTER**, Rochester educator Pixy Russell will lead the discussion of the memoir of the woman whose name has become synonymous with the fight for pay equity.
- 2. MISSION 21: RESTORING THE VICTIMS OF HUMAN TRAFFICKING** - Since 2010, Mission 21 has been working to provide services to children being bought and sold in the commercial sex trade in Rochester and statewide. The average age of entry into the commercial sex trade/prostitution is 12-14 years old. Mission 21 helps victims of domestic minor sex trafficking, ages 15 and younger, with food, clothing, emergency medical services and on-going case management. Co-founder and director Stephanie Holt will describe this remarkable organization.
- 3. BEYOND TWEETING, TEXTING, AND FACEBOOK POSTING: THE CONVERSATION ABOUT GENDER PAY INEQUITY IN 2013** - Patty Tanji, co-leader of the Pay Equity Coalition of Minnesota, will share with us the latest happenings at the state capitol on the topic of pay equity as well as how the pay gap message is reaching and resonating across all generations.

Saturday, April 27, 2:30-3:20 pm

Workshop Session TWO (3 choices)

- 1. BOOK DISCUSSION: GRACE AND GRIT: MY FIGHT FOR EQUAL PAY AND FAIRNESS BY LILLY LEDBETTER**, Rochester educator Pixy Russell will lead the discussion of the memoir of the woman whose name has become synonymous with the fight for pay equity.
- 2. MISSION 21: RESTORING THE VICTIMS OF HUMAN TRAFFICKING** - Since 2010, Mission 21 has been working to provide services to children being bought and sold in the commercial sex trade in Rochester and statewide. The average age of entry into the commercial sex trade/prostitution is 12-14 years old. Mission 21 helps victims of domestic minor sex trafficking, ages 15 and younger, with food, clothing, emergency medical services and on-going case management. Co-founder and director Stephanie Holt will describe this remarkable organization.
- 3. FITNESS TRENDS: ZUMBA** - Learn about fitness trends including Zumba and practice a few new moves with Rochester Athletic Club instructor, Traci Hussong. No special props or clothing is required for this session.

NOMINATING COMMITTEE UPDATE

By Sue Grove, Nominating Committee Chair

The Nominating Committee presents the following candidates for election at the 2013 State Convention in Rochester:



SHARON BIGOT
Minneapolis
**President Elect
2013-2015**

Sharon Bigot has been active in AAUW since 1984. She has held many offices in the AAUW Minneapolis branch including President of the branch from 2010-2012. Currently serving on the AAUW Minnesota Board as Membership VP, she was secretary to the Board from 1990-92. Her wide variety of interests include doing tours as a docent at the Minneapolis Institute of Arts, volunteering in the Como Park Conservatory and Japanese Garden, singing with the St. Mark's Episcopal Church Choral Society and entering bobbin lace and other needlework at the Minnesota State Fair. Sharon is also on the Board of the Minnesota Women's Consortium and an active member in LWV Minneapolis.



ROSE CYERTS
Winona
**V.P. Program
2013-2015:**

Rose Cyert Nominated for a Second Term as Program VP AAUW MN.

Rose has been a member of the Winona Branch, since 1991. She has served several positions in the Branch: including president and AAUW funds chair.

Currently, she serves on the *Juliette Gordon Low Society Committee*, to support Girl Scout programs. Rose volunteers for her church, takes piano lessons, knits, and enjoys reading and retirement!

Her goals as Program VP are to encourage Branches to have mission based programs, utilize materials from the Association and to communicate with branch program chairs quarterly.



MARY PETRON
**V.P. Public Policy
2013-2015:**

Mary is a member of the Hibbing branch and currently serving as secretary/by-laws chair. She has been president, VP membership and VP programs. She graduated from Bemidji State U and teaches kindergarten in Chisholm. She has taught for 22 years including as a summer instructor for Fast Camp and Tools 'n' Technology for Girls at St. Scholastica for several years.

Mary was Girl Scout leader and 4-H leader for over 25 years. She has served the Phi chapter of Alpha Delta Kappa in Hibbing, and on the ADK state board as chaplain, historian, and secretary.

Mary likes being active in the community through church, Garden Club, and Eagles Auxiliary. She likes reading, scrapbooking, gardening, and spending time with family and friends.



CAROL SHEGIBY
St. Paul
Treasurer 2013-2015:

Carol has served in several positions in her branch and on the state board over the 20+ years she has belonged to AAUW, including President of St Paul Branch and recently MN State President. She has served as St. Paul Branch Treasurer for the past 4+ years.

She began her AAUW membership in Hastings, and after moving to Eagan has become an active member of the St. Paul branch. She began her working life as a 3-year R.N., finished her B.A. at Metro State, and earned a Master's Degree in Liberal Studies, Writing, at Hamline in the late 1990s. She owned and ran a small business in the 1980s in Hastings, which she says were the best years of her working life.

POSITIONS ARE STILL OPEN

We need members to serve on the Nominating Committee for 2013- 2014. If you are ready to become involved in AAUW at the state level, please consider accepting one of these positions.

Contact Sue Grove at sue.grove@riverland.edu, or (507) 433-5464 for more information.



Char Kahler,
VP MN Public Policy

You Did It, Yet There is More for All of Us to Do!

By Char Kahler, AAUW MN Public Policy VP

At our 2012 Convention, we passed resolutions to defeat two damaging amendments to our MN Constitution. You did it! The “Marriage” Amendment was defeated by 52.56% and the “Voter Photo ID” Amendment was defeated by 53.84%. Basically, we have fulfilled our implementation on these.

Our 3rd Resolution was to Support of the “Minnesota Girls Are Not For Sale” Campaign

IMPLEMENTATION:

The AAUW Minnesota State Board will work with other likeminded groups such as the Women’s Foundation of Minnesota on the “MN Girls Are Not For Sale” campaign. The AAUW Minnesota State Board will provide information to its Branches on resources and ways work together to educate the public through examples like showing the documentary “Miss Representation” which graphically shows the exceedingly poor portrayal of women and girls in the media and gives ideas on how we can work to eliminate this negativity.

AAUW believes that global interdependence requires national and international policies against human trafficking and for policies that promote peace, justice, human rights, sustainable development, and mutual security for all people. Visit www.whitehouse.gov/endtrafficking.

On January 11th, the Director of the State Department’s Office to Monitor and Combat Trafficking in Persons published a blog about U.S. efforts to end modern slavery. Up to 27 million people worldwide are in modern slavery. blogs.state.gov/index.php/site/entry/modern_slavery_emancipation_proclamation

Also on January 11th, MN Public Radio aired the story of Ramsey County’s Runaway Intervention Program. This collaboration between police, prosecutors, Human Services and nurses to help sexually exploited teens was created by a “woman of action”—nurse practitioner, Laurel Edinburgh. Read: <http://minnesota.publicradio.org/display/web/2013/01/11/social-issue> . The Polaris Project provides a national hotline with client services, policy advocacy, training and resources for raising awareness. Visit <http://www.polarisproject.org>. Finally, the Women’s Foundation of MN continues to have an excellent list of resources and “to-do” suggestions at their web site: <http://www.mngirlsnotforsale.org/educate/get-the-facts>

AAUW members comprise a powerful network that can change the culture of human trafficking and aid its victims. Please share any ideas and efforts that you as individuals or branches have.

AAUW ON MINNESOTA PUBLIC RADIO, YOUR DUES AT WORK

During the month of March, AAUW Minnesota will sponsor programming on Minnesota Public Radio. Our goal is to increase AAUW membership in the state of Minnesota by increasing our visibility. The message for broadcast will be:

“Programming is supported by the American Association of University Women, Minnesota. Working to advance equity for women and girls through advocacy, education, philanthropy and research. You can join a branch in your community at aauwmn.net”

Ten spots will be broadcast on KNOW-FM News and Information and news stations throughout the state in March. More specific dates will be provided to branches as they become known. We encourage branches to coordinate your membership marketing efforts with the statewide MPR advertising effort. Remember that on or after March 15, a new member can join AAUW for 15 months at the price of a 12 month membership.

Branches should review their information on the AAUW MN website and their branch websites to ensure that all information is accurate. Our membership numbers in the state are holding steady, but let’s increase membership by continuing to invite women and men to join us in advancing equity for women and girls.

APPLY FOR THE MISSION IN MOTION AWARD

by Barb Wonson Liukkonen



Barb Wonson
Liukkonen

Who will belong to your Branch in 3 years? Will you be offering dynamic programs that reflect our

AAUW mission AND recruit and retain members?

Are you trying

new membership ideas or just going with the same old tried (or tired?) events? Are you collaborating with community partners to strengthen your Branch and other organizations? Have you discovered new opportunities for women and girls in your community by making more efficient use of limited resources?

It's time to review your Branch's strategic plan and evaluate your programs and membership efforts over the past year. One simple and easy (yes, easy!) way to accomplish this is to complete the application for Minnesota AAUW's Mission in Motion Award. The award recognizes branches that incorporate our AAUW mission in all areas of branch activity: "AAUW advances equity for women and girls through advocacy, education and research."

To apply, your Branch must have a three-year strategic plan. The short, simple application form includes just 3 questions, asking how your Branch has collaborated with others, how your programs integrate the AAUW mission, and how you have worked to recruit and retain members.

The application form is available on AAUW MN's website under "awards."

MISSION IN MOTION Award

An AAUW Minnesota Branch Award Program

Our mission says, "AAUW advances equity for women and girls through advocacy, education and research." This award recognizes branches that work to incorporate the mission in all areas of branch activity. Branches that satisfactorily complete all four areas will receive the "Mission Powered" award. Satisfactorily completing three areas, branches will receive the "Mission Forward" award, and those branches satisfactorily completing two of the areas receive the "Mission on the Move" award.

The one required area for all levels of awards is a three year strategic plan. A strategic plan looks to the future and emphasizes our mission. Reviewing our accomplishments allows us assess which activities have been effective and helps us determine how best to invest for our Branch's future.

Reviewing the past year's programming and membership efforts, in light of your Branch's goals, can help you assess what went well and what you would like to do differently in the coming year. Looking back at the year's successes (and things that didn't go as well) can help your Branch plan more deliberately and work more efficiently with other organizations that also may be facing membership and attendance challenges.

Contact Barb Liukkonen, Award Chair, at liukk001@umn.edu for help. To submit an application for the award, complete the following by March 15th: (No more than 200 words per each answer, please.)

- 1) Attach a three year strategic plan.
- 2) We spread and promote our mission when we collaborate with others. Describe a branch project or program in which the branch collaborated with an educational institution (college/university or K-12), a library, or a community-based program for children or youth (preferably one that supports equity). What was the purpose of the program or project? Was it achieved? Who and how many Branch members or other community supporters attended? What outcomes resulted from the collaboration (e.g., gained new members, increased Branch visibility, raised funds to meet a community need, solved a community issue)? Limit 200 words.
- 3) Briefly describe three branch programs, projects or events that focused on the AAUW mission. Whenever possible include impacts or outcomes from the programs (e.g., Branch members volunteered as mentors after hearing about need, the Branch received visibility, scholarship recipients were able to graduate from college, Branch members advocated for equity, supported candidates were elected to office, etc.) (You may include the program/project described in number 2 as one of the three.) Limit 200 words.
- 4) List at least three steps you took to keep existing members and to add new members? Please describe your success in recruiting and retaining members. Include membership numbers based on February 1 report from Association (compare with previous year's membership – either by actual numbers or percentage of net gain). Limit 200 words.

Send completed application to Barb Wonson Liukkonen, Award Chair, 1972 Waldo Road, Two Harbors, MN 55616 by March 15th or submit by Word document (preferred) to liukk001@umn.edu by the same date.

AAUW Brings “Elect Her—Campus Women Win” to University of Minnesota-Twin Cities

In 2013, University of Minnesota in Minneapolis and St. Paul, is one of 39 colleges from across the nation and Jamaica that will host “Elect Her—Campus Women Win,” a unique campus-based program that teaches women how to run for elective office.

“Elect Her—Campus Women Win,” a collaboration of AAUW and Running Start, addresses the disparity between the high percentage of women in colleges and universities and their low representation in student government by encouraging women to run for campus leadership positions. This day-long program covers skills such as how to mobilize your constituency, how to win debates, how to craft your message, and how to speak and present yourself confidently as a candidate. By encouraging more young women to run for student government during their college years, we are confident that we are preparing more women for local, state, and federal office candidacy.

In 2012 AAUW and Running Start brought Elect Her to 27 schools across the nation and Jamaica. “Elect Her—Campus Women Win,” then called Campaign College, began in 2006 at American University to address a major imbalance: 62 percent of their student body was female, but women made up only 28 percent of the school’s student government. After the program began, women’s representation increased significantly. AAUW took the lead on Elect Her’s expansion in 2010 to leverage our national network of branches and college/university partners to maximize the reach of the program.

“We are honored that the University of Minnesota is one of the sites for this fabulous leadership program,” said Peg Lonnquist, Ph.D., Women’s Center Director. “We hope that women students from all backgrounds will seize this opportunity. This experience will provide participants with leadership skills they can use to make a difference in their communities and in their professional lives.”

The University of Minnesota Elect Her training day will be held on the Minneapolis Campus on Saturday, February 23. Sara Pennebecker, a Master of Social Work intern with the Women’s Center, is the Student Liaison, Peg Lonnquist, Ph.D., Women’s Center Director, is the Campus Administrator, and Sharon Bigot, AAUW Minnesota VP Membership, is the Elect Her AAUW Liaison. To learn more about Elect Her—Campus Women Win, please visit

<http://www.aauw.org/learn/LeadershipPrograms/electHer.cfm>

AAUW MINNESOTA STATE BOARD 2012 – 2013

Elected Officers

CO-PRESIDENTS

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BYLAWS

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AAUW OF MINNESOTA CALENDAR 2013

February 2013

- 15 Deadline for NCCWSL Applications
- 15 Convention Mailing to Branch Presidents, Past State Presidents, C/U Reps, Committee Chairs, State Board
- 15 Credential's Chair Notifies Branches of Number of Delegates
- 15 President's Mailing to Branches

March 2013

- 8 International Women's Day
- 15 15-Month Dues Accepted for New Members
- 15 Deadline for Applications for All State Awards

April 2013

- 9 Equal Pay Day
- 12 NCCWSL Applications/Registration Deadlines
- 26 State Board Meeting in Rochester
- 26-28 State Convention in Rochester

May 2013

- 1-30 Board to Branch Contacts
- 15 Pine Deadline
- 30 NCCWSL

June 2013

- 9-12 AAUW National Convention – New Orleans

WE'RE ON FACEBOOK



WEBMASTER OPPORTUNITY

AAUW MN is in need of a new webmaster since Carol Shegbeby will be moving to the position of Treasurer. This is a behind the scenes position which is of great service to all AAUW MN members.

Please volunteer to Teresa Sagen, Caroline Owens, Carol Shegbeby



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INFORMATION



*Gail Glashan,
New MN Pine Editor*

Gail Glashan has been appointed to be the new MN Pine Editor to take over duties this summer. She is a member of the Hastings Branch.

You may submit articles for future issues to Gail at: gglashan@embarque.com (preferred) or mail to: 2120 Louis Lane, Hastings, MN 55033.

We thank LouAnn Hoppe for her four years of work as editor of the MN Pine.

Mailing and email address changes should be sent to AAUW offices in Washington, at: AAUW.org/MemberCenter/forms/recordchangeform or mailed to: AAUW, 1111 Sixteenth ST. NW Washington DC 20036.

DO NOT SEND CHANGES TO THE MN PINE EDITOR.